

# MEMBERSHIP APPLICATION

**INSTRUCTIONS:** You must be 18 years of age or older for membership. Please print.

OFFICE USE ONLY  
VIDEO STORE Member #2 \_\_\_\_\_

Approval Code: \_\_\_\_\_

Credit Card Verified  
By (Emp. Name)

Data Entry By  
(Emp. Name)

Data Verification  
By (MOD) Name

**STOP!** If you have a BLOCKBUSTER membership card with you, there is no need to sign up again. Your current membership is good at all stores in the U.S. and Canada.

1. DATE OF BIRTH ____/____/____
2. NAME (Last) (First) (M. Initial)
3. HOME ADDRESS (Street)
4. (Apt./Unit)
5. (City) (State) 6. (Zip)
7. HOME PHONE ( )

8. IDENTIFICATION (License, State, or Military ID) (State) (Number)
9. SOCIAL SECURITY NUMBER (Optional) ____-____-____
10. NAME OF EMPLOYER
11. WORK PHONE ( )

SECURITY TYPE (Credit card only, no debit or checkcard permitted)

12. Circle one of the following:

VISA MASTERCARD AMEX DISCOVER 13. (Number) \_\_\_\_\_ 14. (Expiration Date) \_\_\_\_\_

SECONDARY ID TYPE

15. If you do not carry one of the credit cards listed above, enter a secondary ID type (i.e. retail credit, utility statement, etc.).

(Type) \_\_\_\_\_ (Number) \_\_\_\_\_ (Expiration Date) \_\_\_\_\_

ADDITIONAL FAMILY MEMBERS: Please indicate the names of others who are authorized by Applicant to rent product on this BLOCKBUSTER Membership.

16. \_\_\_\_\_ Date of Birth (optional) \_\_\_\_/\_\_\_\_/\_\_\_\_ 17. \_\_\_\_\_ Date of Birth (optional) \_\_\_\_/\_\_\_\_/\_\_\_\_

18. \_\_\_\_\_ Date of Birth (optional) \_\_\_\_/\_\_\_\_/\_\_\_\_ 19. \_\_\_\_\_ Date of Birth (optional) \_\_\_\_/\_\_\_\_/\_\_\_\_

20. NUMBER OF CARDS REQUESTED \_\_\_\_\_ (Maximum 3 cards)

21. YOUTH RESTRICTED VIEWING POLICY. Blockbuster policy is to refuse rental or sale of "R" rated movies, "M" rated games or other product designated as restricted, to youths under the age of 17 unless parental consent is given. If you wish to allow youths under the age of 17 to rent or purchase restricted product you MUST check the box below, otherwise it is Blockbuster policy to refuse rentals and sales to youths as stated above.

I elect to allow the youth(s) under the age of 17 listed on my account to rent or buy any "R" rated videos, "M" rated games, or other product designated as restricted.

Parent Signature: \_\_\_\_\_

22. Blockbuster periodically sends new release information and coupon offers to its membership. Blockbuster, Inc. and its affiliates' may disclose to their business partners certain membership information for use in marketing goods and services to our membership. Blockbuster Policy is to provide you with the opportunity to prohibit disclosure of certain personally identifiable information. Please check one of the following:

1.  I do not want to receive offers, information and other communication from Blockbuster's or its affiliates' business partners.  
2.  I do not want to receive offers, information and other communication from Blockbuster, its affiliates or their business partners.

23. E-MAIL ADDRESS \_\_\_\_\_ Blockbuster Inc. may send offers, information and other communications to me and may authorize its affiliates and franchisees to do the same.

Blockbuster Inc. may disclose my e-mail address to business partners who may send offers, information and other communications to me and may authorize its affiliates to provide my e-mail address to their business partners.

Applicant acknowledges that he/she has received and read a copy of the current Blockbuster's Terms and Conditions for BLOCKBUSTER Membership and agrees that the membership card(s) issued by Blockbuster will be used only as provided in such Terms and Conditions. Blockbuster reserves the right, at anytime and without notice, to amend the Terms and Conditions of Membership. **APPLICANT ACKNOWLEDGES AND ACCEPTS FULL RESPONSIBILITY AND GUARANTEES PAYMENT FOR ALL ITEMS RENTED THROUGH THE USE OF THE MEMBERSHIP CARD, WHETHER OR NOT SUCH USE IS AUTHORIZED BY APPLICANT (Guarantee not applicable in California).** Applicant agrees that Blockbuster and its franchisees may pursue all avenues of collection, including use of collection agencies, and authorizes Blockbuster and its franchisees to prepare and submit credit card charge using any of the charge cards listed above to recover all charges and all other unpaid amounts due to (a) Applicant's failure to timely return all items rented through the membership, (b) damages to returned items (not to exceed the retail price of the item), and (c) other unpaid charges and reasonable legal fees resulting from the failure to return rented items.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

3/15/00

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Item/Part# 809776

## TERMS AND CONDITIONS

- Member must notify their BLOCKBUSTER® Store(s) immediately by telephone and in writing if their membership card(s) is lost or stolen. Member is responsible for all use of the card prior to receipt by Blockbuster of written notice of the loss or theft.
- Failure to notify the issuing store of the loss or theft of your membership card(s) may result in the posting of significant charges to the credit card account which you identify on the application.
- Any rented item not returned to the proper BLOCKBUSTER® Store within 10 days after rental may, at the option of BLOCKBUSTER, be converted from a rental to a sale. Member is responsible for the full retail price of the unreturned item plus all rental and extended viewing fees and other related charges arising from the rental prior to the conversion to a sale.
- Except as provided for in #22 above, Member authorizes Blockbuster Inc., its affiliates and franchisees to share information contained in this Application or generated by use of the membership to use such information in the ordinary course of their business, including for (a) marketing purposes and (b) account maintenance and debt collection.
- Member acknowledges that rentals must be returned by noon the day they are due to avoid extended viewing fees which shall be assessed on a per rental period basis. Member may ask store personnel for further explanation.
- Member is responsible for returning rental items to the specific BLOCKBUSTER Store where they were rented.

3/15/00

blockbuster.com

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