

#EnforceTheOrder, @FTC

March 26 marks one year since the FTC reopened its investigation into Facebook.
It's time for the FTC to #EnforceTheOrder.



Investigation Reopened

On March 26, 2018, the Federal Trade Commission announced it would reopen the investigation of Facebook's business practices.

Why?

The announcement follows numerous violations of the 2011 consent order, including the Cambridge Analytica breach.

✓ violation
✓ violation
✓ violation
✓ violation
✓ violation



It's Not Just Cambridge Analytica...

There are also complaints about marketing to children, ignoring privacy settings, tracking users, gathering health data, and facial recognition.

What the Experts Are Saying

Many experts say Facebook violated the order — Sen. Richard Blumenthal (D-CT), Sen. Josh Hawley (R-MO), former FTC Chair William Kovacic, former FTC CTO Ashkan Soltani, and Internet policy expert Tim Wu.

*"What we really need is action."
-Sen. Blumenthal*



Fines Are Not Enough

Fines are not enough - the FTC must require changes in business practices like reforming hiring practices, installing a director to represent users, and unwinding the WhatsApp and Instagram mergers.

Americans Want Stronger Privacy Safeguards

A recent Pew study found that 80% of social media users said they were concerned about advertisers and businesses accessing their data, and 64% said the government should do more to regulate social media companies.

64%
think the gov't should do more to regulate social media companies



FTC Has Failed To Act

The FTC has not taken a single enforcement action against Facebook since the 2011 consent order.

The FTC Must Act Now

The FTC must act before the one-year anniversary of the announcement.



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