EPIC Press Release

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NEW PRIVACY CENTER ESTABLISHED

EPIC TO MONITOR DATA HIGHWAY

WASHINGTON, DC -- A new organization was launched today to address growing public concerns about privacy protection for the national information infrastructure. The Electronic Privacy Information Center (EPIC) will focus on emerging threats to personal privacy.

Among the threats are the government's controversial Clipper computer encryption proposal, which has caused widespread protests from companies and computer users around the world. Proposals for an information superhighway and recent plans to reform the nation's health care system also involve significant threats to personal privacy.

"We have established EPIC to focus public attention on these new privacy issues -- the Clipper Chip, the Digital Telephony Proposal, medical record privacy, and the sale of consumer data," said Marc Rotenberg, director of EPIC.

A 1993 poll by the Lou Harris organization found 80 percent of Americans concerned about threats to their privacy. More than two thirds believe they have lost all control over personal information. Still, 70 percent believe that privacy is a fundamental right comparable to "life, liberty and the pursuit of happiness," and a clear majority of Americans favor establishment of a privacy agency within the government.

EPIC brings together an unprecedented group of experts from computer science, information law, civil liberties, human rights, public interest advocacy, library and research communities, as well as privacy experts and scholars. Among the members of the EPIC Advisory Board is former Congressman and Presidential candidate John B. Anderson. Mr. Anderson said today at a Capitol Hill press conference he was very pleased by the establishment of the new organization.