AGENDA
Monday, February 24, 2014, 12 to 4:30 PM
Pew D.C. Conference Center, 901 E St NW, Washington, D.C.

11:00-12:00  REGISTRATION
Lunch available

12:00-12:10  WELCOME
• April McClain-Delaney, Washington director & national board member, Common Sense Media
• Zachary Katz, senior fellow, USC Annenberg Center on Communication Leadership & Policy

12:10-12:20  OVERVIEW OF STUDENT PRIVACY NATIONAL SURVEY
• Joel Benenson, founding partner, president & CEO, Benenson Strategy Group
  in conversation with James P. Steyer, founder and CEO, Common Sense Media

12:20-1:00  WHAT'S THE BIG DEAL ABOUT STUDENT PRIVACY?
• Khaliah Barnes, director, Student Privacy Project, EPIC
• Tony Porterfield, parent, engineer
• Joel Reidenberg, visiting professor of IT policy, Princeton University
  Moderator: Joni Lupovitz, vice president of policy, Common Sense Media

1:00-1:50  STUDENT PRIVACY & THE CONNECTED CLASSROOM
• Dr. Terry Grier, superintendent, Houston Independent School District
• Jeff Mao, learning technology policy director, State of Maine
• Dalia Topelson, clinical instructor, Cyberlaw Clinic, Berkman Center for Internet & Society/Harvard Law School
  Moderator: Virginia B. Edwards, president, editorial projects in education; editor in chief, Education Week

1:50-2:10  BREAK

2:10-3:00  STUDENT PRIVACY & THE CLOUD
• Cameron Evans, chief technology officer, U.S. education, Microsoft Corp.
• Joel Klein, CEO, Amplify; former chancellor, NYC Dept. of Education
• Katherine Varker, associate general counsel, McGraw-Hill Education
  Moderator: Jon Leibowitz, partner, Davis Polk & Wardwell; former FTC Chairman

3:00-3:30  KEYNOTE ADDRESS – U.S. SECRETARY OF EDUCATION ARNE DUNCAN

3:30-4:25  A CONVERSATION WITH POLICYMAKERS
• Julie Brill, FTC commissioner
• Jim Shelton, acting deputy secretary, U.S. Department of Education
  Remarks: Senator Edward J. Markey
  Moderator: James P. Steyer, founder & CEO, Common Sense Media

4:25-4:30  CLOSING REMARKS

4:30-5:30  RECEPTION