From:	(b)(6);(b)(7)(C)
Sent:	7 Apr 2018 01:08:06 +0000
To:	(b)(6),(b)(7)(C) sendek, Sara; Mishler, Jeremy; Krebs, Christopher; (b)(6),(b)(7)
(b)(6);(b)( Wieczorek, Eri	n
Cc:	(b)(6);(b)(7)(C) Hess, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C)
(b)(6),(b)(7)(C)	
Subject:	RE: Flagging this for confirmation purposes
(b)(6);(b)(7)(C) After the 9:30 works (b)(6);(b)(7)(C)	and flexible Monday. Adding (7)(C) as well
(b)(6);(b)(7)(C) <b>Subject:</b> RE: Flagging	hler, Jeremy; Krebs, Christopher; (b)(6);(b)(7)(C) Wieczorek, Erin less, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C) this for confirmation purposes
Adding DM and PR	V
(b)(5)	
(b)(6);(b)(7)(C) plo	ease let me know when you're free on Monday. Thanks.
(b)(6);(b)(7)(C)  Deputy Chief of Stat National Protection a U.S. Department of (b)(6);(b)(7)(C)  O) -N	and Programs Directorate Homeland Security

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From: Sendek, Sara  Sent: Friday, April 06, 2018 8:34:25 PM  (b)(6)(6)(7)(C)
To: Mishler, Jeremy; Krebs, Christopher; (b)(6);(b)(7)(C)  Wieczorek, Erin  Cc: (b)(6);(b)(7)(C)  Hess, David; (b)(6);(b)(7)(C)  Sears, JoAnne; (b)(6);(b)(7)(C)  Subject: RE: Flagging this for confirmation purposes
b)(5)
From: Mishler, Jeremy Sent: Friday, April 06, 2018 7:58:37 PM To: Krebs, Christopher; (b)(6);(b)(7)(C) Wieczorek, Erin Cc: (b)(6);(b)(7)(C) ; Hess, David; (b)(6);(b)(7)(C) Sendek, Sara; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C) Subject: RE: Flagging this for confirmation purposes
This story was picked up by others including Drudge Report.
From: Krebs, Christopher  Sent: Friday, April 06, 2018 1:33:12 PM  To: Mishler, Jeremy; (b)(6):(b)(7)(C) Wieczorek, Erin  Cc:(b)(6):(b)(7)(C) Hess, David; (b)(6):(b)(7)(C) Sendek, Sara; (b)(6):(b)(7)(C) Sears, JoAnne  Subject: RE: Flagging this for confirmation purposes
(b)(5)
Thx
From: Mishler, Jeremy  Sent: Friday, April 06, 2018 1:30:30 PM  To: (b)(6);(b)(7)(C)

Subject: Flagging this for confirmation purposes

# Department Of Homeland Security Compiling Database Of Journalists And 'Media Influencers'

<u>Michelle Fabio</u>, Contributor I write about when media/entertainment and the law collide. Opinions expressed by Forbes Contributors are their own.

In today's installment of "I'm Not Terrified, You Are," <u>Bloomberg Law</u> reports on a <u>FedBizOpps.gov</u> posting by the Department of Homeland Security (DHS) with the relatively benign-sounding subject, "Media Monitoring Services."

The details of the attached <u>Request for Information</u>, however, outline a plan to gather and monitor the public activities of media professionals and influencers and are enough to cause nightmares of constitutional proportions, particularly as the <u>freedom of the press is</u> under attack worldwide.

And "attack" is not hyperbolic.

Every day, journalists face serious consequences, including <u>physical violence</u>, <u>imprisonment</u> and <u>death</u>. A few days ago, the <u>Committee to Protect Journalists</u> launched its annual <u>Free</u>

<u>The Press campaign</u> to raise awareness about imprisoned journalists throughout the world.

On May 3, UNESCO will once again mark <u>World Press Freedom Day</u> "to inform citizens of violations of press freedom — a reminder that in dozens of countries around the world, publications are censored, fined, suspended and closed down, while journalists, editors and publishers are harassed, attacked, detained and even murdered."

Meanwhile, the United States government, traditionally one of the bastions of press freedom, is about to compile a list of professional journalists and "top media influencers," which would seem to include bloggers and podcasters, and monitor what they're putting out in the public.

What could possibly go wrong? A lot.

#### DHS's "Media Monitoring" Plan

As part of its "media monitoring," the DHS seeks to track more than 290,000 global news sources as well as social media in over 100 languages, including Arabic, Chinese and Russian, for instant translation into English. The successful contracting company will have "24/7 access to a password protected, media influencer database, including journalists, editors, correspondents, social media influencers, bloggers etc." in order to "identify any and all media coverage related to the Department of Homeland Security or a particular event."

"Any and all media coverage," as you might imagine, is quite broad and includes "online, print, broadcast, cable, radio, trade and industry publications, local sources, national/international outlets, traditional news sources, and social media."

The database will be browseable by "location, beat and type of influencer," and for each influencer, the chosen contractor should "present contact details and any other information that could be relevant, including publications this influencer writes for, and an overview of the previous coverage published by the media influencer."

One aspect of the media coverage to be gathered is its "sentiment."

Anyone else just pull their blanket up over them a little more tightly? Just me?

### Why "Media Monitoring" and Why Now?

DHS says the "NPPD/OUS [National Protection and Programs Directorate/Office of the Under Secretary] has a critical need to incorporate these functions into their programs in order to better reach Federal, state, local, tribal and private partners." Who knows what that means, but the document also states the NPPD's mission is "to protect and enhance the resilience of the nation's physical and cyber infrastructure."

That line makes it sound as if the creation of this database could be a direct response to the rampant allegations of Russian interference in the 2016 U.S. presidential election — though President Donald Trump, who has normalized the term "fake news," <u>can't seem to decide</u> whether that's even an issue or not.

Facebook CEO Mark Zuckerberg thinks it is. Earlier this week, he <u>announced</u> the social networking site would remove "more than 270 pages and accounts operated by a Russian organization called the Internet Research Agency" in an effort "to protect the integrity of elections around the world."

Within the context of increasing concerns over "fake news" and foreign interference in elections, an action such as the DHS's database might seem, at first glance, to be a sensible approach.

Not exactly.

Unfortunately, increasing government encroachment on the freedom of the press is the sinister backdrop to all of this. Freedom House, which has monitored the status of the press for nearly 40 years, recently concluded that <u>global media freedom</u> has reached its lowest level in the past 13 years. The independent watchdog organization blames "new threats to journalists and media outlets in major democracies" as well as "further crackdowns on independent media in authoritarian countries like Russia and China." And then it goes one step further.

"But it is the far-reaching attacks on the news media and their place in a democratic society by Donald Trump, first as a candidate and now as president of the United States, that fuel predictions of further setbacks in the years to come," the report said.

Could the DHS media database be such a setback?

Possibly, and it's not even the first time potential regulation of journalists has drifted across the American political scene.

Last October, an Indiana lawmaker proposed that <u>journalists be licensed</u>. Representative Jim Lucas's bill was mostly a publicity stunt, but could this DHS action be a way for the government to keep track of American and foreign journalists as well as "citizen journalists," threatening not only the freedom of the press but also individual freedom of speech?

The real question, of course, is what the government plans to do with the information it compiles, and there's been no comment on that beyond what is in the posting, which, by the way, has interest from at least seven companies. Will those on the DHS media database be questioned more harshly coming in and out of the country? Will they have trouble getting visas to go to certain countries for their own reporting or personal vacations? Worse?

Speaking of visas — and showing that social media activity is squarely on the radar of this Administration — earlier this week, the State Department placed two notices in the Federal Register seeking comments on its proposal to require that all visa applicants to the US <u>turn</u> over their social media information for the previous five years.

Regarding the DHS media database, we are entering potentially dangerous territory with the government keeping track of the "sentiment" of citizens and foreign nationals. If not legal challenges from organizations that defend press freedom and freedom of speech interests, the government should expect, at the very least, backlash from the public.

And that means you. If you think the idea of the US government's compiling and monitoring a list of media professionals and "top media influencers" is a potential threat to democracy, now would be the perfect time to call your local and congressional representatives to let them know how much you value a free press and the freedom of speech, just in case they've forgotten.

Sleep tight, kids!



Director, Office of Legislative Affairs National Protection and Programs Directorate U.S. Department of Homeland Security (b)(6),(b)(7)(C)



## Forbes: Department Of Homeland Security Compiling Database Of Journalists And 'Media Influencers'

April 6, 2018 01:02PM ET | Forbes

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