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16 IN THE UNITED STATES DISTRICT COURT
17 FOR THE EASTERN DISTRICT OF CALIFORNIA

18 **AMERICAN BANKERS ASSOCIATION, THE**
19 **FINANCIAL SERVICES ROUNDTABLE, and**
20 **CONSUMER BANKERS ASSOCIATION,**

Plaintiffs,

21 v.

22 **BILL LOCKYER**, in his official capacity as Attorney
23 General of California, **HOWARD GOULD**, in his official
24 capacity as Commissioner of the Department of Financial
Institutions of the State of California, **WILLIAM P.**
25 **WOOD**, in his official capacity as Commissioner of the
Department of Corporations of the State of California, and
26 **JOHN GARAMENDI**, in his official capacity as
Commissioner of the Department of Insurance of the State
of California,

27 Defendants.
28

Case: CIV. S-04-0778 MCE KJM

**DEFENDANTS BILL
LOCKYER'S AND JOHN
GARAMENDI'S
MEMORANDUM OF POINTS
AND AUTHORITIES IN
OPPOSITION TO PLAINTIFFS'
MOTION FOR SUMMARY
JUDGMENT**

Filed concurrently with:

(1) Defendants' Response to
Statement of Undisputed Facts
(2) Appendix of Legislative and
Other Authorities

Date of Submission: June 14, 2004

Courtroom: 3

Judge: Honorable Morrison
C. England, Jr.

1 **I. INTRODUCTION**^{1/}

2 The states’ exercise of their police power to protect consumers’ privacy is of paramount
3 importance. Indeed, the right to privacy has been elevated to the status of a constitutional right in
4 California, making all the more clear California’s obligation to safeguard its residents from violation of
5 that right.

6 In 2003, California enacted the California Financial Information Privacy Act, California Financial
7 Code sections 4050-4060 (popularly known as “SB1,” after the Senate Bill that enacted it, attached as
8 Exhibit A to Plaintiffs’ complaint). SB1’s purpose was to supplement the basic financial privacy
9 standards ensured by the Gramm-Leach-Bliley Act of 1999 (“GLBA”), 15 U.S.C. §§ 6801-6809.
10 SB1 provides consumers greater privacy protections, consistent with the congressional intent evident in
11 the GLBA’s savings clause. 15 U.S.C. § 6807(a)-(b).

12 In their motion for summary judgment, Plaintiffs American Bankers Association, the Financial
13 Services Roundtable and Consumer Bankers Association (collectively “Plaintiffs”) contend that the Fair
14 Credit Reporting Act (“FCRA”), 15 U.S.C. §§ 1681- 1681x, expressly preempts the portion of SB1
15 that regulates information sharing among affiliates. Plaintiffs rely on the preemption provision within the
16 FCRA, which provides that no requirement or prohibition may be imposed under state law “with
17 respect to the exchange of information among persons affiliated by common ownership or common
18 corporate control” 15 U.S.C. § 1681t(b)(2).

19 To support the overly broad scope of preemption they propose, Plaintiffs focus solely on these
20 quoted words, ignoring both the broader context of the FCRA and the legislative history of the 1996
21 amendments that added Section 1681t(b)(2) to the FCRA. Supreme Court precedent, however,
22 requires that words be examined in the context of the statute and the legislative scheme as a whole, with
23 the purpose of discerning congressional intent. Applying these principles of statutory construction, with
24

25 1. On May 14, 2004, defendants California Attorney General Bill Lockyer and California
26 Insurance Commissioner John Garamendi (hereafter “Defendants”) filed a motion to dismiss the complaint
27 in this action, to be heard on June 14, 2004. Given that Defendants’ motion to dismiss and Plaintiffs’
28 motion for summary judgment address the same issue, Defendants incorporate their motion to dismiss by
reference.

1 the view toward preserving the states’ rights to legislate within their historic police power to protect
2 consumers, it is apparent that the FCRA provision’s preemptive effect does not extend beyond the
3 domain of credit reporting, and so does not preempt SB1, a financial privacy law regulating disclosure
4 of personal information by financial institutions.

5 Plaintiffs rely on the Fair and Accurate Credit Transactions Act of 2003 (“FACT Act”), Pub. L.
6 No. 108-159, to bolster their interpretation of the FCRA preemption provision. Specifically, they cite
7 portions of the FACT Act’s legislative history to argue that Congress intended the FCRA’s preemption
8 provision to prevent state governments from enacting financial privacy laws regarding *any* information
9 sharing among affiliates.

10 Contrary to Plaintiffs’ argument, the FACT Act did not extend the reach of the FCRA preemption
11 provision to nullify SB1. The FACT Act’s only impact on the FCRA preemption provision was to
12 make it permanent; it would otherwise have sunsetted at the beginning of 2004. The wording of the
13 affiliate-sharing preemption provision itself remains the same today as when enacted in 1996.

14 Moreover, comments by members of Congress in 2003 during hearings on the FACT Act, and failed
15 legislative proposals considered during those hearings, are legally and logically irrelevant in discerning
16 the intent of Congress when it added the affiliate-sharing preemption provision to the FCRA in 1996.

17 Finally, Plaintiffs argue that the decision of the district court for the Northern District in *Bank of*
18 *America, N.A. v. City of Daly City*, 279 F.Supp.2d 1118 (N.D. Cal. 2003), is dispositive on the
19 issue of whether the FCRA preempts SB1. In that case, the court found the FCRA preempted local
20 ordinances regulating the disclosure of consumers’ personal information by financial institutions to their
21 affiliates. The judgment in that case, however, has now been vacated and therefore has no precedential
22 value. Moreover, as noted below, it should not be viewed as persuasive.

1 **II. STATEMENT OF FACTS**

2 **CONGRESS ENACTED THE 1996 AMENDMENTS TO THE FCRA TO ENSURE THAT**
3 **INFORMATION SHARING AMONG AFFILIATES WOULD NOT BE SUBJECT TO**
4 **FEDERAL AND STATE CREDIT REPORTING LAWS**

5 The Fair Credit Reporting Act, as its name suggests, was intended to promote fair and accurate
6 credit reporting. To achieve these ends, the FCRA governs consumer reporting agencies (the entities
7 that create and distribute consumer reports), entities that furnish information for consumer reports, and
8 users of consumer reports. These entities' conduct only falls within the scope of the FCRA if the
9 information compiled, reported or used is a "consumer report," as that phrase is defined in the statute.^{2/}
10 Defendants' Motion To Dismiss at 6-7, 12-13.

11 In 1996, Congress amended the FCRA. Among other things, Congress responded to the
12 financial industry's concern that the sharing of information among affiliated companies would be
13 considered a "consumer report" and, as such, be subject to both the FCRA and state consumer
14 reporting laws. Congress addressed this concern with two amendments that are relevant here. First,
15 the definition of "consumer report" was amended to exclude any communication "among persons
16 related by common ownership or affiliated by corporate control" of information consisting solely of
17 transactions or experiences between the consumer and the entity making the report. 15 U.S.C. §
18 1681a(d)(2)(A)(ii). By excluding such information from the definition of "consumer report," it was no
19 longer subject to the FCRA's requirements. Second, Congress revised Section 1681t to provide that
20 no requirement or prohibition could be imposed under *state* law "with respect to the exchange of
21 information among persons affiliated by common ownership or common corporate control . . ." 15
22 U.S.C. § 1681t(b)(2). It is this provision (referred to generally herein as the "FCRA preemption
23 provision") that Plaintiffs claim preempts SB1. The purpose and scope of this 1996 amendment,
24 however, was to prevent information sharing among affiliates from being regulated by state *consumer*

25 2. The term "credit report" is more commonly used than the term "consumer report." The FCRA
26 uses the latter term, since the FCRA regulates communications of information that relate to consumers'
27 access to insurance and employment, and not just extensions of credit. See Defendants' Motion To
28 Dismiss at 6, n. 4, citing 15 U.S.C. § 1681a(d). "Consumer report" and "credit report" are used
interchangeably in this brief.

1 reporting laws, and not to broadly preempt *all* state laws regulating information sharing by affiliates,
2 whatever the purpose or context.

3 The 1996 legislation was the culmination of several years of congressional work on revising
4 various provisions in the FCRA. In 1993, the Consumer Reporting Reform Act of 1994 was
5 introduced and included amendments to the definition of a consumer report. Sen. Bill 783, 103d Cong.
6 (1993) (“S. 783”). Although that legislation did not pass, the language in S. 783 excluding information
7 sharing among affiliates from the definition of a consumer report did become law in 1996. Testimony
8 presented during hearings on S. 783 is therefore relevant to this case and confirms that the overriding
9 concern of Congress and those who testified -- including the Plaintiffs in this action -- was to ensure
10 that information sharing among affiliates would *not* be treated as a consumer report, thereby triggering
11 all the requirements and restrictions of the FCRA, and that such information sharing would not be
12 subject to state consumer reporting laws.

13 For example, in testimony presented before the Senate Banking, Housing and Urban Affairs
14 Committee regarding S. 783 in 1993, Plaintiffs American Bankers Association and others expressed
15 this concern:

16 The definition of “consumer report” included in the FCRA, which would be amended
17 by S. 783, has created considerable uncertainty regarding the permissibility of sharing
18 information among related entities. Generally, any communication of information bearing on
19 a consumer’s creditworthiness or other specified consumer characteristics may be covered
20 by the definition of consumer report. *The entity furnishing such a communication runs
21 the risk of becoming a consumer reporting agency and being subject to all applicable
22 requirements of the FCRA.* On the one hand, it is clear that information shared among
23 departments or divisions of the same legal entity is not covered by the definition of consumer
24 report because the information is not communicated to a third party. On the other hand, it is
25 less clear whether communications of information among separate affiliates of the same
26 organization are covered. In this regard, separate but affiliated legal entities have been
27 deemed to be third parties for purposes of the FCRA. As a result, organizations, such as
28 bank holding companies, which are required by law to operate through separate legal entities
in some contexts, such as interstate banking, are placed at a disadvantage when compared to
organizations that are free to operate through departments or divisions of the same legal
entity. Similarly, organizations that choose to operate through separate legal entities for
sound business and legal reasons are also disadvantaged.

1 The Associations believe that this disparity should be addressed in any federal
2 legislation to amend the FCRA.

3 *To Correct Abuses Involving Credit Reporting Systems, Denying Consumers Jobs, Credit,*
4 *Housing, and the Right to Cash a Check: Hearing on S. 783 Before the Senate Comm. on*
5 *Banking, Hous., and Urban Affairs*, S. Hrg. 103-247 at 78, 103d Cong. (1993) (statement of
6 Robert D. Hunter) (emphasis added). [Defendants’ Appendix in Support of Opposition to Summary
7 Judgment (“Appendix II”), Exh. 1.]

8 The definition of “consumer report” was therefore amended to exclude information communicated
9 among affiliated entities.^{3/} The purpose of this amendment was to ensure that the provisions of the
10 FCRA did not apply to such information sharing among affiliates: “The Committee . . . intends to
11 permit the sharing of that information among a broader range of affiliated entities *without triggering*
12 *the conditions governing the sharing of consumer reports under the FCRA.*” S. Rep. 103-209 at
13 *9 (1993) (emphasis added). [Appendix in Support of Defendants’ Motion To Dismiss (“App.”), Exh.
14 15.]

15 The Report further summarizes the amendments’ impact on affiliate sharing as follows:

16 The Committee bill liberalizes the requirements that would otherwise apply to entities related by
17 common ownership or affiliated by common corporate control *in connection with consumer*
18 *reports*. Generally, under current law, when information concerning a consumer is shared, that
19 information is deemed a “consumer report” under the FCRA, and the entity provided the
20 information is considered a “consumer reporting agency”, thereby triggering the requirements and
21 consumer protections under the FCRA. The Committee bill specifies certain circumstances
22 involving the sharing of information among affiliates where the permissible purpose and other
23 provisions of the FCRA are inapplicable.

24 S. Rep. 103-209 at * 5 (emphasis added). [App. Exh. 15.]

25 3. The amendment excluded from the definition of “consumer report” (1) communication among
26 affiliates of any report containing information solely as to transactions or experiences between the consumer
27 and the person making the report; and (2) any non-transaction/experience information, such as credit
28 reports, shared among affiliates, provided that the consumer is given notice that such information might be
shared and the consumer is given the opportunity to prohibit such sharing. 15 U.S.C. §
1681a(d)(2)(A)(ii)-(iii).

1 Having ensured that sharing of information among affiliates would not be subject to the
2 requirements of the *federal credit reporting law*, Congress added the affiliate-sharing preemption
3 provision to the FCRA to ensure that the federal policy would not be altered by *state* law:

4 Section 116 preempts any state law related to the exchange of information among persons
5 affiliated by common ownership or common corporate control. The Committee intends that
6 this provision will be applied to the modifications made by [other provisions] of the
7 Committee bill which amend section 603 of the FCRA pertaining to exclusions from the
8 definition of consumer report that permit, subject to certain restrictions, the sharing of
9 information among affiliates.

10 S. Rep. 103-209 at *27. [App. Exh. 15.] The affiliate-sharing preemption provision thus was linked
11 to the amendment that excluded information sharing among affiliates from the definition of “consumer
12 report.” The amendments, taken together, were intended to ensure that the exchange of information
13 among affiliates would be free from regulation under state or federal credit reporting laws.

14 In 1995, Congress considered Senate Bill 650 (“S. 650”), another predecessor bill to the 1996
15 amendments. Legislative history regarding S. 650, which was reintroduced and enacted as the 1996
16 amendments (Sections 603 and 116 of the FCRA) further demonstrates that the focus of the 1996
17 amendments was to exclude information sharing from the restrictions of the FCRA that would apply to
18 consumer reports.^{4/} The report on S. 650 explains:

19 Title IV will clarify that affiliates within a Holding Company structure can share any
20 application information (last year’s bill was limited to credit applications) and consumer
21 reports, consistent with the FCRA. Under current law, such information can be deemed a
22 “consumer report” and the information sharing entity can be deemed a “consumer reporting
23 agency,” thereby implicating all the restrictions of the FCRA. The affiliate sharing provisions
24 of this Title will allow affiliates to share such information without being deemed a consumer
25 reporting agency.

26 S. Rep. 104-185 at 18-19 (1995). [Appendix II, Exh. 2.]

27 The legislative history of S. 783 and S. 650, the predecessor bills to the 1996 amendments,
28 demonstrates that the purpose of the 1993 amendments, in keeping with the purpose of the FCRA as a
whole, was not to preclude all regulation of information sharing among affiliates, but rather to ensure
that such information sharing would *not* be regulated by either federal or state credit reporting laws.

4. The affiliate-sharing preemption provision in S. 783 and S. 650 is substantively identical to the
language enacted in 1996.

1 Further, Plaintiffs have not cited anything in the legislative history of the 1996 amendments that supports
2 their broad interpretation. There is simply nothing in the relevant legislative history supporting Plaintiffs’
3 view that Congress intended the FCRA to reach beyond the scope of credit reporting to void states’
4 financial privacy laws like SB1. Accordingly, states are free, as contemplated by the GLBA, to
5 regulate such information sharing, provided they do not attempt to regulate it as a consumer report.

6 **III. ARGUMENT**

7 **A. THE FCRA’S PREEMPTION CLAUSE IS LIMITED TO THE CONTEXT OF** 8 **CREDIT REPORTING.**

9 As described at length in Defendants’ motion to dismiss and above, the FCRA’s scope is
10 limited to consumer reporting; sharing of information that is not a consumer report is neither regulated
11 by the FCRA nor protected from state regulation by the FCRA preemption clause. This is apparent
12 from an examination of the statutory scheme, which deals exclusively with consumer reporting, and from
13 the legislative history of the preemption clause itself, which was concerned with putting information
14 shared among affiliates outside the reach of federal and state credit reporting laws. Defendants’ Motion
15 To Dismiss, at 6-7, 12-13.

16 1. The Preemption Provision Must Be Construed Within the Context of the FCRA and 17 With the Goal of Discerning Congress’s Intent.

18 In arguing that all sharing of information among affiliates is included within the scope of the
19 FCRA preemption provision, Plaintiffs focus on the “plain language,” which preempts state laws that
20 regulate “the exchange of information among [affiliated entities].” Plaintiffs’ Memorandum in Support of
21 Motion for Summary Judgment (“Plaintiffs’ Memo.”), at 5-6. Statutory construction, however, goes far
22 beyond the myopic focus on isolated words and phrases in a statute, because otherwise the result can
23 be just the type of distorted interpretation that Plaintiffs propose here. Rather, words and phrases must
24 be examined to determine how Congress intended them to function within the statutory scheme.

25 In particular, where federal law threatens to displace state laws that are within the states’
26 historic police powers, evidence of congressional intent to preempt must be clear and manifest. This
27 thorough analysis -- which, as discussed below, the Supreme Court has repeatedly endorsed -- results
28

1 in a more narrow interpretation of the phrase at issue than the “plain language” of the statute suggests at
2 first glance.

3 As the Supreme Court stated in *Medtronic v. Lohr*, 518 U.S. 470, 484 (1996), while the
4 existence of an express preemption provision means that Congress intended to preempt “at least some
5 state law,” the court “must nonetheless identify the domain expressly pre-empted by that language.”
6 Further, while the analysis of the scope of the preemption statute begins with its text, “[the court’s]
7 interpretation does not occur in a contextual vacuum.” *Id.* at 485. It must be informed by two
8 presumptions about preemption. First, the presumption against preemption of state police power
9 regulations “support[s] a narrow interpretation of such an express command [of preemption].” *Id.*
10 Second, the analysis of the scope of the express preemption clause must rest on a “fair understanding of
11 congressional purpose”:

12 Congress’ intent, of course, primarily is discerned from the language of the pre-emption
13 statute and the statutory framework surrounding it. Also relevant, however, is the
14 structure and purpose of the statute as a whole, as revealed not only in the text, but
15 through the reviewing court’s reasoned understanding of the way in which Congress
intended the statute and its surrounding regulatory scheme to affect business,
consumers, and the law.

16 *Id.* at 486 (internal quotations and citations omitted.)

17 At issue in *Medtronic* was whether the federal Medical Device Amendments’ express
18 preemption of state laws that imposed “requirements” in addition to, or different from, the federal
19 requirements for medical device safety preempted plaintiff’s state common law causes of action against
20 a manufacturer of medical devices. Defendant had argued that the word “requirement” included state
21 common law causes of action because they alter the incentives and duties imposed on manufacturers.

22 The Court rejected this broad interpretation. “[W]e cannot accept Medtronic’s argument that
23 by using the term ‘requirement,’ Congress clearly signaled its intent to deprive States of any role in
24 protecting consumers from the dangers inherent in many medical devices.” *Id.* at 489. The Court
25 noted that Congress was “primarily concerned with the problem of specific, conflicting state statutes
26 and regulations rather than general duties enforced by common-law actions.” *Id.* This was confirmed
27 by the legislative history, which contained nothing supporting the broad interpretation urged by
28

1 defendant. *Id.* at 491. The Court concluded that "few, if any, common-law duties have been
2 pre-empted by this statute," and held that none of plaintiff's common law claims was preempted. *Id.* at
3 503.

4 In *Department of Revenue of Oregon v. ACF Industries*, 510 U.S. 332, 344 (1994), as in
5 *Medtronic*, the Supreme Court analyzed the disputed words and phrases of a statute in context and
6 concluded that the statute should be construed more narrowly, and fewer state laws preempted, than
7 the "plain language" suggested. In *ACF Industries*, railroad car lines challenged an Oregon state law
8 that imposed an ad valorem tax on railroad property; that law exempted certain business property, but
9 did not exempt railroad equipment. The rail lines argued that the state law violated the federal
10 "Railroad Revitalization and Regulatory Reform Act" ("4-R Act"), which prohibited states from
11 imposing certain types of discriminatory taxes on rail lines. Specifically, the rail lines argued that the
12 Oregon tax fell within an apparent catchall provision in the 4-R Act which mandated that a state "may
13 not . . . impose 'another tax' that discriminates against a rail carrier" 510 U.S. at 336 (quoting 49
14 U.S.C. § 11503(b)(4)). The Court of Appeals agreed, and enjoined the state from levying the tax,
15 holding that "the 'most natural reading' of the provision dictates that 'any exemption given to other
16 taxpayers but not to railroads' is forbidden." 510 U.S. at 338.

17 The Supreme Court reversed. The Court noted that "the Carlines' reading of subsection
18 (b)(4), while plausible when viewed in isolation, is untenable in light of § 11503 as a whole." *Id.* at
19 343. The Court found Section 11503 primarily concerned the prohibition of discriminatory tax *rates*,
20 not tax *exemptions* like those in the Oregon law. 510 U.S. at 343. Accordingly, while Oregon's tax
21 law disfavored rail lines and was therefore a tax that discriminated against rail carriers, it was not the
22 type of discriminatory tax that fell within the scope of the federal statute. Indeed, the Court noted that
23 the 4-R Act's legislative history manifested Congress's general concern with the discriminatory taxation
24 of rail carriers; nothing in the legislative record suggested that Congress had any particular concern with
25 property tax exemptions, or that Congress intended to prohibit exemptions in subsection (b)(4). *Id.* at
26 345.

1 Moreover, the Court emphasized that “[p]rinciples of federalism support, in fact compel, our
2 view.” *Id.* “When determining the breadth of a federal statute that impinges upon or pre-empts the
3 States’ traditional powers, we are hesitant to extend the statute beyond its evident scope.” *Id.*
4 (citations omitted). The Court’s narrow construction of the federal statute was in keeping with these
5 principles. *Id.* at 345-346.

6 Similarly, the Supreme Court’s decision in *Shell Oil Co. v. Iowa Department of Revenue*,
7 488 U.S. 19 (1988), demonstrates the necessity of narrowly construing a state law preemption clause
8 within a federal statute. In *Shell Oil*, plaintiffs claimed that a federal statute, the Outer Continental Shelf
9 Lands Act (“OCSLA”), preempted Iowa’s apportionment taxation formula as applied to the sale of oil
10 and gas from the outer Continental Shelf.

11 Plaintiffs had argued that the express language of the OCSLA evidenced a clear intent by
12 Congress to ban states from including in their apportionment formulas income arising from the sale of
13 outer Continental Shelf oil and gas. Specifically, plaintiffs looked to the following text from the
14 OCSLA:

15 *State taxation laws shall not apply to the outer Continental Shelf. . . . The provisions of*
16 *this section for adoption of State law as the law of the United States shall never be*
17 *interpreted as a basis for claiming any interest in or jurisdiction on behalf of any State for*
any purpose over the seabed and subsoil of the outer Continental Shelf, or the property and
natural resources thereof or the revenues therefrom.

18 488 U.S. at 24-25 (quoting 43 U.S.C. §§ 1333(a)(2)(A) and (a)(3)) (alteration in original).

19 The Supreme Court rejected plaintiffs’ interpretation and affirmed the lower courts’ rulings that
20 there was no preemption, based upon a review of the text and history of the federal statute. The Court
21 explained that “the meaning of words depends on their context.” 488 U.S. at 25. “As Judge Learned
22 Hand so eloquently noted: ‘Words are not pebbles in alien juxtaposition; they have only a communal
23 existence; and not only does the meaning of each interpenetrate the other but all in their aggregate take
24 their purport from the setting in which they are used’” *Id.* at 25, fn. 6 (citations omitted).

25 Looking at the entire section in which the text relied on by plaintiffs appeared, the Court found
26 that Congress’s intent was more narrow than the wide-sweeping preemption plaintiffs advocated:

27 Reading the statutory provisions in the context of the *entire* section in which they appear, we
28 therefore believe that in enacting subsections 1333(a)(2)(A) and 1333 (a)(3), Congress had the

1 more limited purpose of prohibiting adjacent States from claiming that it followed from the
2 incorporation of their civil and criminal law that their tax codes were also directly applicable to
the OCS.

3 488 U.S. at 26 (alteration in original).

4 Moreover, principles of statutory construction demonstrate the importance of viewing the
5 words of a statute, not only by looking at the statute as a whole, but by looking at the problem the
6 legislation was addressing and the prior history of congressional action regarding the problem. By
7 undergoing such an examination, the Court may “reconstitute the gamut of values current at the time
8 when the words were uttered.” *Nat’l Woodwork Mfrs. Ass’n v. Nat’l Labor Relations Bd.*, 386
9 U.S. 612, 620 (1967) (quoting Letter of Judge Learned Hand, quote in Lesnick, *The Gravamen of the*
10 *Secondary Boycott*, 62 Col. L. Rev. 1363, 1393-1394, n. 155 (1962)).

11 ‘Before the true meaning of a statute can be determined consideration must be given to the
12 problem in society to which the legislature addressed itself, prior legislative consideration of the
13 problem, the legislative history of the statute under litigation, and to the operation and
administration of the statute prior to litigation.’

14 *Id.* at 620, n. 5 (quoting 2 Sutherland, *Statutory Construction* 321 (Horack ed. 1943)). “It is a
15 ‘familiar rule, that a thing may be within the letter of the statute and yet not within the statute, because
16 not within its spirit nor within the intention of its makers.’” *Id.* at 619 (citation
17 omitted).

18 These principles should inform the analysis here, which requires viewing the statutory scheme
19 holistically and with due respect for the principles of federalism and congressional purpose. The proper
20 interpretation requires a reading of the preemption provision, and the words within it, in the context of
21 the FCRA, as well as application of the same hesitation to extend a federal statute beyond its scope as
22 demonstrated by the Supreme Court in the cases cited above. As the testimony of the banking
23 representatives and the Senate Report on S. 783 demonstrate, the intent of Congress in enacting the
24 1996 amendments was to ensure that information sharing among affiliates *not* be subject to the FCRA
25 or state credit reporting laws. Given the absence of evidence to support Plaintiffs’ overly broad
26 interpretation, Plaintiffs cannot prove, as they must, that it was the clear and manifest intent of Congress
27 to preempt state privacy laws that regulate information sharing among affiliates.

1 2. Omission of the Phrase "Consumer Reports" from Section 1681t(b)(2) Does Not
2 Demonstrate That Congress Intended the Affiliate-Sharing Provision To Extend
3 Beyond the Scope of the FCRA.

3 To support their reading of Section 1681t(b)(2), Plaintiffs contend that other preemption
4 provisions in the FCRA demonstrate that Congress intended to preempt the states from regulating
5 *all* information sharing by affiliates, and not just information sharing in the context of credit
6 reporting. Specifically, Plaintiffs note that limiting references, such as "consumer reports" and
7 "consumer's files," appear in other preemption clauses in Section 1681t(b)(1). Plaintiffs' Memo., at
8 7. Plaintiffs reason that the absence of such phrases in the affiliate-sharing provision demonstrates
9 Congress's intent that the affiliate-sharing provision not be limited to consumer reports or consumer
10 reporting.

11 Plaintiffs cite *Russello v. United States*, 464 U.S. 16 (1983), to support their claim that
12 Section 1681t(b)(2) is not limited to the consumer reporting context. Plaintiffs' Memo., at 7
13 (quoting *Russello*, 464 U.S. at 23 ("where Congress includes particular language in one section of a
14 statute but omits it in another section of the same Act, it is generally presumed that Congress acts
15 intentionally and purposely in the disparate inclusion or exclusion.")) That presumption, however,
16 is appropriate only in limited circumstances, and cannot be mechanically applied, as can be seen in
17 the *Russello* case itself.

18 The Court in *Russello* construed the meaning of the word "interest" broadly in one provision
19 of Racketeer Influenced and Corrupt Organization Act. In doing so, the Court noted that a phrase
20 limiting that word was present in another subsection, but had been excluded from the subdivision at
21 issue. "[W]here Congress includes limiting language in an earlier version of a bill but deletes it prior
22 to enactment, it may be presumed that the limitation was not intended." *Id.* at 23-24 (alteration in
23 original) (citation omitted).

24 Here, such evidence of congressional intent is absent from Section 1681t(b)(2). There is
25 no evidence that Congress intentionally deleted "consumer report" or any similar phrase from the
26 affiliate-sharing preemption provision, or that Congress did not intend Section 1681t(b)(2) to be
27 construed as limited to consumer reports and consumer reporting.

1 The Supreme Court has repeatedly found application of the so-called *Russello* presumption
2 to be inappropriate, as it is here. For example, in *City of Columbus v. Ours Garage and*
3 *Wrecker Service*, 536 U.S. 424 (2002), the Court addressed a federal preemption provision that
4 prohibited "a State [or] political subdivision of a State" from enacting certain regulations governing
5 motor carriers. *Id.* at 428 (quoting 49 U.S.C. § 14501(c)(1)). As an exception to this general rule
6 of preemption, Congress provided that "the preemption directive shall not restrict the safety
7 regulatory authority of a State with respect to motor vehicles." 536 U.S. at 428 (quoting 49
8 U.S.C. § 14501(c)(2)(A)) (emphasis added). Tow truck operators challenged a municipal
9 regulation on the grounds of preemption. Relying on *Russello*, the plaintiffs contrasted the inclusion
10 of "political subdivisions of a State" in the preemption clause with the absence of that phrase from
11 the savings clause. 536 U.S. at 433-434.

12 The Court disagreed, holding that the municipal regulation fell within the scope of the
13 savings clause. The Court began by reiterating the strong presumption that the historic police
14 powers of state and local governments are not to be superseded absent a clear indication that
15 Congress intended that result. *Id.* at 433-434 (citations omitted). The Court further noted that
16 "[t]he *Russello* presumption -- that the presence of a phrase in one provision and its absence in
17 another reveals Congress's design -- grows weaker with each difference in the formulation of the
18 provisions under inspection." 536 U.S. at 435-436 (citing *Russello v. United States*, 464 U.S.
19 16). The Court concluded that it should not be applied in the case before it. The Court observed
20 that "§ 14501(c)'s 'disparate inclusion [and] exclusion' of the words 'political subdivisions' support
21 an argument of some force" 536 U.S. at 434. Nevertheless, upon examination of the statute
22 as a whole "and with a view to the basic tenets of our federal system . . . we conclude that the
23 statute does not provide the requisite 'clear and manifest indication that Congress sought to
24 supplant local authority." *Id.* (citations omitted).

25 The Court similarly refused to apply the *Russello* presumption in *Field v. Mans*, 516 U.S.
26 59, 60 (1995). In that case, the Supreme Court examined the Bankruptcy Code's provision that
27 debts induced by a fraudulent misrepresentation are not dischargeable. *Id.* (citing 11 U.S.C. §
28

1 523(a)(2)(A) ("Section 2(A)"). The issue was what level of reliance on the misrepresentation was
2 required to exempt the debt from discharge under Section 2(A). The creditors made a "negative
3 pregnant argument," which is the "rule of construction that an express statutory requirement here,
4 contrasted with statutory silence there, shows an intent to confine the requirement to the specified
5 instance." *Id.* at 67 (citing *Russello*, 464 U.S. at 23). The creditors argued that Section 2(A)
6 required only "actual reliance"; they claimed that the inclusion of a reasonable reliance requirement
7 in another subsection (section 2(B)) meant that it was deliberately excluded from Section 2(A).
8 516 U.S. at 66. The Court rejected the "negative pregnant argument," observing that it "should not
9 be elevated to the level of interpretive trump card" *Id.* at 67, 75 (the negative pregnant rule of
10 construction "is not illegitimate, but merely limited"). Likewise, this limited rule of construction
11 should not be applied here to expand the scope of the affiliate-sharing preemption provision far
12 beyond its intended reach.

13 Plaintiffs' reliance on the absence of "consumer report" or similar phrase in the affiliate-
14 sharing preemption provision is misplaced for another reason as well. The preemption clauses from
15 Section 1681t(b)(1) that Plaintiffs cite in support of their argument all contain a reference to a
16 specific section in the FCRA that contains substantive regulations relating to the subject matter
17 referred to in the preemption clause. For example, Section 1681t(b)(1) preempts state law with
18 respect to any subject matter regulated under: Section 1681b(c) or (e), relating to the prescreening
19 of consumer reports; Section 1681m(d), relating to the duties of persons who use a consumer
20 report in connection with a credit transaction that is not initiated by the consumer; and Section
21 1681c, relating to information contained in consumer reports. 15 U.S.C. § 1681t(b)(1)(A), (D),
22 and (E).

23 Such reference to subject matter regulation could not have been included in the affiliate-
24 sharing preemption provision for the simple reason that the FCRA does not regulate information
25 sharing among affiliates. Although the FCRA imposes rather extensive requirements and
26 restrictions on subject matter such as prescreening and content of consumer reports, and duties of
27 users of consumer reports, it does *not* include any such regulation of affiliate sharing. Thus,
28

1 Congress could not include any references to substantive regulation of affiliate sharing in the
2 affiliate-sharing preemption provision.

3 **B. NEITHER THE TEXT NOR THE LEGISLATIVE HISTORY OF THE FACT**
4 **ACT IS RELEVANT TO THE FCRA PREEMPTION PROVISION AT ISSUE**
5 **HERE.**

6 Plaintiffs contend that the FACT Act of 2003 dispositively establishes that the FCRA
7 preemption provision preempts state laws such as SB1. Plaintiffs’ Memo, at 7-8. Plaintiffs,
8 however, misconstrue the intent and impact of the FACT Act. The FACT Act did not
9 substantively alter the FCRA’s preemption provision, nor does the legislative history of the FACT
10 Act provide any support for Plaintiffs’ overly expansive interpretation of the FCRA preemption
11 provision.

12 1. The FACT Act Did Not Impact the FCRA Affiliate-Sharing Preemption Provision.

13 a. The FACT Act Only Eliminated the Sunset Clause of the Preemption
14 Provision.

15 Congress enacted the Fair and Accurate Credit Transactions Act (“FACT Act”) late last
16 year, amending the FCRA. Contrary to Plaintiffs’ assertions, *nothing* in the FACT Act alters the
17 substance or effect of the preemption provision in the FCRA that is relied on by Plaintiffs. The
18 affiliate-sharing preemption provision reads the same now as it did prior to enactment of the FACT
19 Act: “No requirement or prohibition may be imposed under the laws of any State . . . (2) with
20 respect to the exchange of information among persons affiliated by common ownership or common
21 corporate control” 15 U.S.C. § 1681t(b)(2).

22 The FACT Act did delete the sunset clause in the FCRA preemption provision. The sunset
23 clause provided that the preemption provisions in Section 1681t(b) would not apply to any state
24 law that was enacted after January 1, 2004, and that gave greater protection to consumers than the
25 FCRA. Former 15 U.S.C. § 1681t(d)(2). The deletion of this sunset clause, however, had no
26 effect on the substance of the affiliate-sharing preemption provision, which remained unchanged.
27 Moreover, whether the sunset clause was deleted or permitted to remain could have no effect on
28 SB1, because SB1 was enacted in 2003, not “after January 1, 2004” as required by the sunset

1 clause. 15 U.S.C. § 1681t(d)(2). Since the FACT Act did not alter any provision of law at issue
2 here, neither the FACT Act nor its legislative history are relevant to this case.

3
4 b. The FACT Act’s Substantive Amendments to the FCRA Addressed Other Provisions, and Did Not Alter the Preemption Provision.

5 Plaintiffs contend that with the FACT Act, “Congress decided to regulate the sharing of
6 customer information among affiliated financial institutions pursuant to uniform federal standards . . .
7 .” Plaintiffs’ Memo., at 8. Contrary to Plaintiffs’ assertion, the FACT Act does not restrict or
8 prohibit the sharing of information among affiliates.

9 To support their argument, Plaintiffs rely on Section 214 of the FACT Act (15 U.S.C. §
10 1681s-3). Plaintiffs’ Memo., at 3. Section 214 does not regulate the disclosure or sharing of any
11 information. It merely provides that information received from an affiliate that would be a consumer
12 report, but for the exclusion from “consumer report” of information shared among affiliates, may not
13 be used “to make a solicitation for marketing purposes . . .” unless the consumer is given an
14 opportunity to prohibit such solicitations. 15 U.S.C. § 1681s-3(a)(1).

15 The FACT Act does not restrict, condition or prohibit the *sharing* of information among
16 affiliates; it simply gives consumers the choice of opting out of receiving marketing solicitations.
17 Section 214 therefore functions like other laws or regulations that allow consumers to protect
18 themselves from unwanted marketing, such as the Federal Trade Commission’s do-not-call rule (16
19 C.F.R. § 310.4(b)(1)(iii)) or the FCRA provision that allows consumers to block some unsolicited
20 credit offers (15 U.S.C. § 1681b(e)). Neither these provisions nor Section 214 of the FACT Act
21 regulates the disclosure or sharing of information among affiliates.

22 2. The Legislative History of the FACT Act, Including Any Discussions Regarding
23 SB1, Is Not Probative of Congress’s Intent in 1996 in Enacting the FCRA’s
Preemption Provision.

24 In their motion, Plaintiffs cite statements by Senators Feinstein and Boxer and their
25 unsuccessful effort to amend the FACT Act. Specifically, during the FACT Act debate, Senators
26 Feinstein and Boxer proposed an amendment that would have established a national opt-out
27 standard, similar to the opt-out provision in SB1. Plaintiffs refer to statements by Senators
28

1 Feinstein and Boxer as support for Plaintiffs’ contention that both Senators recognized that renewal
2 of the FCRA preemption provision would preempt SB1. Plaintiffs’ Memo., at 8-9.^{5/}

3 This amendment subsequently failed, and Plaintiffs have seized upon this failure to conclude
4 that, with the FACT Act, “Congress intended to preempt all state laws imposing requirements on
5 the exchange of information among affiliates to achieve national uniformity, including SB1.”
6 Plaintiffs’ Memo., at 9. Plaintiffs’ arguments, however, are devoid of factual, legal and logical
7 support.

8 a. Statements by Opponents of Legislation Should be Accorded No Weight.

9 Any doomsday statements by Senators Boxer and Feinstein regarding the consequences if
10 Congress did not pass their amendment -- or did pass the FACT Act, which the Senators opposed
11 -- must be disregarded. Statements by opponents of a bill are of limited value in ascertaining
12 legislative intent. *Shell Oil Company v. Iowa Dep’t of Revenue*, 488 U.S. at 29 (“This Court
13 does not usually accord much weight to the statements of a bill’s opponents. “[T]he fears and
14 doubts of the opposition are no authoritative guide to the construction of legislation.’ [citations]”).
15 As the Supreme Court has explained, in rejecting the use of statements by a bill’s opponents, “in
16 their zeal to defeat a bill, they understandably tend to overstate its reach.” *Bryan v. United States*,
17 534 U.S. 184, 196 (1998) (citation omitted). *See also Nat’l Woodwork Mfrs. Ass’n v. Nat’l*
18 *Labor Relations Bd.*, 386 U.S. at 639-640.

19 b. Opinions of Subsequent Congresses on the Intent of Previously Enacted Legislation
20 Are Not Relevant to Legislative Intent.

21
22 5. One of the statements is not a quote from Senator Feinstein, but rather is a letter the Senator
23 read into the record from Jackie Speier, the California legislator who introduced SB1 in the California
24 Legislature. Plaintiffs take Senator Speier’s quote out of context. Senator Speier was commenting on
25 the contrary positions advocated by banking industry representatives, who she contends supported SB1
26 enthusiastically and without reservation. The gravamen of Senator Speier’s letter was to chide these
27 industry representatives who now criticized Boxer’s and Feinstein’s amendment to the FACT Act that
28 would have imposed opt-out requirements similar to SB1 nationally. Thus, Senator Speier remarked on
their marked change in position: “Now the story is different, as industry sees a political opportunity to
preempt California’s standard on affiliate sharing with a weaker one.” 149 Cong. Rec. S13680 - S13681
(Nov. 4, 2003)(statement of Sen. Feinstein). [App. II, Exh 3.]

1 Statements in 2003 by Senator Boxer, Senator Feinstein or any other member of Congress
2 regarding the meaning of the FCRA’s preemption provision and its impact on state financial privacy
3 laws regulating affiliate sharing should similarly be accorded no weight, for they cannot be used to
4 illustrate a prior Congress’s intent in passing the 1996 amendments.

5 In *Oscar Mayer & Co. v. Evans*, 441 U.S. 750 (1979), the Supreme Court rejected an
6 interpretation of the 1967 Age Discrimination in Employment Act (“ADEA”) that was based on
7 comments in a 1978 committee report that accompanied amendments to the ADEA. The Court
8 emphatically stated that the 1978 committee report “was written 11 years after the ADEA was
9 passed in 1967, and such “[l]egislative observations . . . are in no sense part of the legislative
10 history.’ ‘It is the intent of Congress that enacted [the section] . . . that controls.’” 441 U.S. at 759
11 (citations omitted). *See also United States v. X-Citement Video*, 513 U.S. 64, 77, fn. 6 (1994)
12 (“[T]he views of one Congress as to the meaning of an Act passed by an earlier Congress are not
13 ordinarily of great weight [citations]”)

14 To paraphrase the Supreme Court, legislators’ comments during the 2003 debate on the
15 FACT Act “are in no sense part of the legislative history” of the 1996 amendments to the FCRA
16 and should not be considered. Indeed, to interpret a law based on the opinions of legislators
17 expressed years after the law’s passage would create perpetual uncertainty as to the law’s meaning.
18 Thus, as a matter of law and logic, legislators’ opinions expressed seven years after the fact about
19 what the 1996 amendments to the FCRA were intended to, or did, accomplish should be
20 disregarded.

21 c. The Court Should Draw No Inference From Failed Legislation.

22 Plaintiffs argue that Congress’s failure in 2003 to impose SB1-type standards nationally
23 should be construed as a decision to impose “national uniformity.” Plaintiffs’ Memo., at 9.
24 Congressional inaction on the national level, however, is not equivalent to a prohibition of action on
25 the state level. If anything, the failure to impose a national standard could be construed as
26 congressional endorsement of state regulation in the area, which would result in the *absence* of
27 national uniformity.

1 Because of such conflicting inferences that can be drawn from congressional inaction, the
2 Supreme Court has made clear that it is unwise to draw *any* inferences from failed legislation.
3 “[F]ailed legislative proposals are ‘a particularly dangerous ground on which to rest an
4 interpretation of a prior statute.’” A bill can be proposed for any number of reasons, and it can be
5 rejected for just as many others.” *Solid Waste Agency v. United States Army Corp of*
6 *Engineers*, 531 U.S. 159, 169-170 (2001) (citations omitted). See also *Pension Benefit Guar.*
7 *Corp. v. LTV Corp.*, 496 U.S. 633, 650 (1990) (congressional inaction lacks “persuasive
8 significance” because “several equally tenable inferences” may be drawn from such inaction,
9 “including the inference that the existing legislation already incorporated the offered change”).

10 Regardless of Congress’s reasons for failing to impose SB1’s information-sharing
11 requirements nationally, that inaction left California and other states free to pass such requirements
12 as long as they did not impact affiliate sharing in the context of credit reporting. That is precisely
13 what the GLBA contemplates, and what California accomplished in enacting SB1.

14
15 **C. THE DISTRICT COURT’S OPINION IN *DALY CITY* IS NEITHER**
16 **PROBATIVE NOR PERSUASIVE.**

17 Plaintiffs rely heavily on the district court’s decision in *Bank of America v. City of Daly*
18 *City*, 279 F.Supp.2d 1118 (N.D. Cal. 2003), to support their interpretation of the FCRA’s
19 preemption provision. That decision is not, of course, binding on this Court. More important, the
20 judgment in the case was vacated by the Ninth Circuit shortly after Plaintiffs’ motion for summary
21 judgment was filed. [App. II, Exh.4.] “[A] decision that has been vacated has no precedential
22 authority whatsoever.” *Durning v. Citibank, N.A.*, 950 F.2d 1419, 1424 n. 2 (9th Cir.1991).

23 Moreover, Plaintiffs grossly overstate the effect of the *Daly City* decision, even if it were
24 relevant, and mischaracterize its application. Specifically, in their motion, Plaintiffs contend that the
25 court in *Daly City* confirmed Plaintiffs’ interpretation that “the whole point” of the 1996 amendment
26 to the definition of “consumer report” (15 U.S.C. § 1681a(d)(2)(A)) was to ensure that
27 corporations could obtain and utilize the information of their affiliates obtained through their dealings

1 with customers. See Plaintiffs’ Memo., at 8. Similarly, Plaintiffs contend that the 1996
2 amendments were designed to permit companies to use information obtained by affiliates for
3 marketing purposes. *Id.*

4 However, the “whole point” of the 1996 amendments was not to permit the unfettered
5 exchange of information between affiliates for marketing purposes, but rather simply to ensure that
6 such information was *not* regulated as a credit report. As noted above, testimony from Plaintiffs
7 during the 1993 hearings on S. 783, the predecessor to these amendments, confirms that the
8 banking industry -- like Congress -- viewed the amendments as necessary to ensure that such
9 information sharing did not fall within the definition of a credit report. See e.g. *To Correct Abuses*
10 *Involving Credit Reporting Systems, Denying Consumers Jobs, Credit, Housing, and the*
11 *Right to Cash a Check: Hearing on S. 783 Before the Senate Comm. on Banking, Hous., and*
12 *Urban Affairs*, S. Hrg. 103-247 at 78 and 82-83. [App. II, Exh. 1.]

13 Accordingly, as noted above, Congress’s efforts to remove information sharing by affiliates
14 from the ambit of the FCRA does not presumptively mean that such sharing cannot be regulated by
15 state laws; it simply means that such information cannot be viewed as a credit report and regulated
16 as such, pursuant to federal or state credit reporting laws. The *Daly City* decision, however, reads
17 the FCRA preemption clause too broadly, and fails to consider that the subject matter of the GLBA
18 and the FCRA are entirely distinct. See Defendants’ Motion To Dismiss, at 22-23.

19 **IV. CONCLUSION**

20 The FCRA’s preemption provision must be viewed within the context of the statute as a
21 whole. The presumption against preemption of states’ exercise of their police powers and the
22 legislative history of the 1996 FCRA amendments support a narrow interpretation of the
23 preemption provision. The scope of that provision is limited to state laws regulating credit
24 reporting, and does not extend to prohibit the states from regulating all affiliate sharing, in every
25 circumstance.

26 The passage of the FACT Act does not alter this conclusion because it did not alter the
27 FCRA preemption provision relied on by Plaintiffs. Plaintiffs’ reliance on *Daly City* is

1 equally misplaced because the Ninth Circuit has vacated that decision. Accordingly, for all the
2 foregoing reasons, Plaintiffs' motion for summary judgment must be denied.

3 Dated: May 28, 2004

4 Respectfully submitted,

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