



TRADITION
SERVICE
HONOR

Overview of the U.S. Customs Targeting System

December 2002



U.S. Customs Targeting System

Annual Workload:

- **470 Million Passengers**
- **129 Million Cars**
- **19 Million Trucks, Rail Cars & Sea Containers**
- **Collected over \$22 Billion in Revenue**





U.S. Customs Targeting System

The U.S. Customs Approach:

- **Risk Management Based Targeting**
 - Specially Trained Personnel
 - Requires Advance Automated Information
 - Employs Automated Targeting Systems
 - Uses Law Enforcement Databases & Intelligence





U.S. Customs Targeting System

The Automated Targeting System (ATS):

- **ATS is Key to this Process**
 - Combines/Sorts Available Information
 - Identifies Highest Risk Shipments
 - Acts as a Decision Support Tool
 - Presents Data in Comprehensive Format
 - Flexible to Address Specific Threats, Intelligence, Trends





U.S. Customs Targeting System

The Automated Targeting System (ATS):

Automated Targeting System
Import Shipment - Summary

Item No.	Entry Details	Company Name	Port of Origin	Value	Remarks
3.	MAEUDXBJ34300 2,404 CTNS [0] TTNU9051408 *2 [2] (No Entry Present.)	ANIPRA HOLDING LIMITED BACKER IMPORTS	AE	MAEU S/L VALUE/202 , 01/24/02, SEA 47031 JEBEL ALI DUBAI UNITED ARAB EMIRATES 5201 Inbond type 63: Immediate Exportation [V0752475504] 5201 LADIES UNDER GARMENTS~INVOICE NO. 8...	2550 (MIA), 2
4.	MAEUBUU001583 2,500 PCS [0] FSCU3362810 *1 [1] (No Entry Present.)	STE. AWADA POUR LE COMMERCE ALI AWADA ALI AWADA	LB	MAEU S/L VALUE/202 , 01/24/02, SEA 47536 BEIRUT LEBANON 5201 5201 SCRAP CATALYTIC CONVERTERS~SHIPPER'...	2350 (MIA), 2
5.	MAEUCCUL01747 283 COILS [0] MAEU6842282 [2] (No Entry Present.)	A. DAMIANO AND COMPANY TRINIDAD & TOBAGO LTD TRINIDAD AND TOBAGO ELECTRICIT	IN	MAEU S/L VALUE/202 , 01/24/02, SEA 47031 HALDIA 5201 Inbond type 63: Immediate Exportation [V0752475504] 5201 WIRE-STEEL-STAY-SPAN~PO NO.A40-0000...	2270 (MIA), 2
6.	MAEUJHTL30338 235 ROLLS [0] TTNU9592573 *1 [1] (No Entry Present.)	SEAGRAM MANUFACTURING LTD. TIARA INDUSTRIES JSAM INCORPORATED	IN	MAEU S/L VALUE/202 , 01/24/02, SEA 47031 JAWAHARLAL NEHRU INDIA 5201 Inbond type 63: Immediate Exportation [V0752475504] 5201 (TWO HUNDRED THIRTY FIVE ROLLS~ONLY...	2250 (MIA), 2
7.	MAEUBCN032852 179 PACKA [0] SEAL0000000 *1 [1]	TRANCAMER INTERNACIONAL, S.A. FRIUSA DE MEXICO, S.A. DE C.V. PRIMEY HOTEL FIESTA PRINERA	ES	MAEU S/L VALUE/202 , 01/24/02, SEA 47031 BARCELONA SPAIN 5201 Inbond type 63: Transportation and Exportation [V0752475504]	2250 (MIA), 2

184 record(s) retrieved. Page 1 2 100 Per Page Close

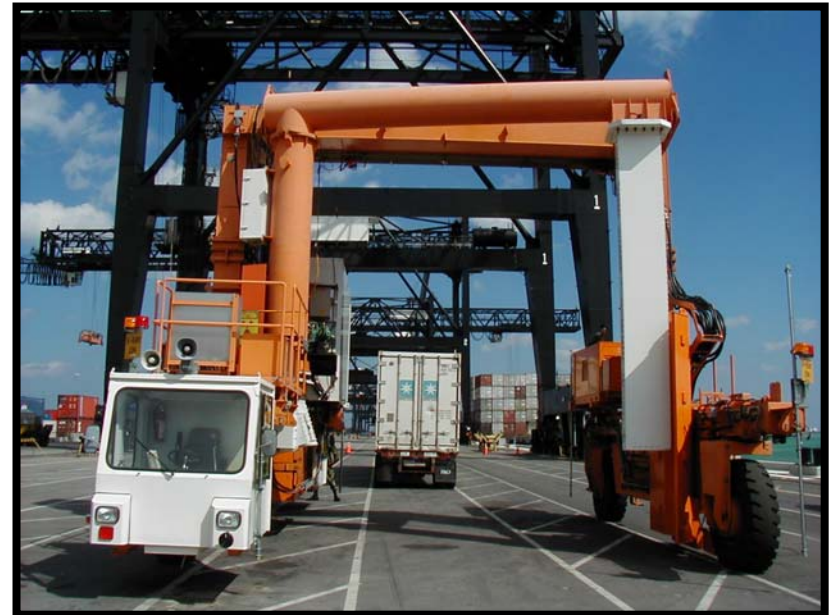
(Sample ATS Screen)



U.S. Customs Targeting System

Handling High-Risk Shipments:

- **Layered Screening Methodology**
 - Specialized Enforcement Teams
 - Use of Non-Intrusive Inspection (NII) Equipment
 - Physical Examinations
 - Radiation Screening





U.S. Customs Targeting System

Benefits of Layered Screening with NII:

- Force Multiplier Effect
- Promotes Consistent Uniform Methodology
- Equipment will Better Identify Specific Threats



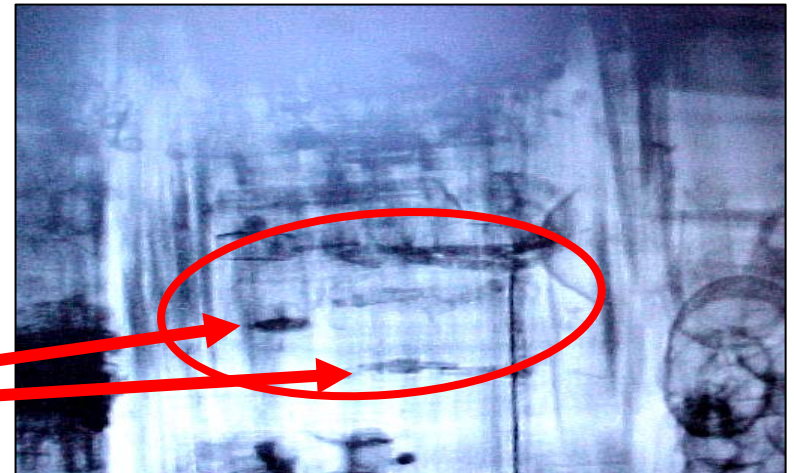


U.S. Customs Targeting System

Using this Methodology Bears Results:

- 1.7 Million Pounds of Narcotics
- 161 Million in Narcotics Proceeds
- Processed 1.2 Trillion in Trade

**Weapons in a
Commercial Shipment**

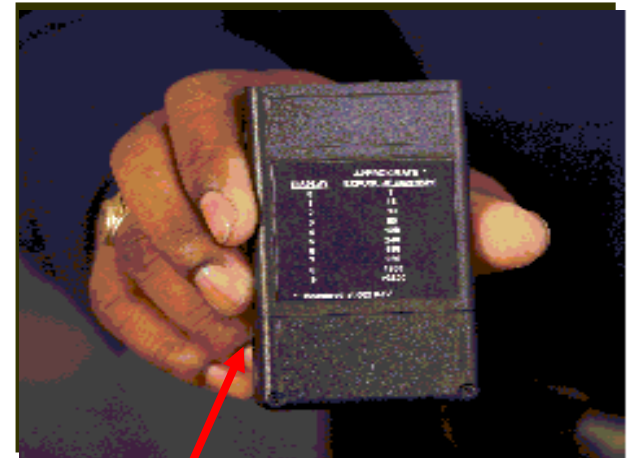
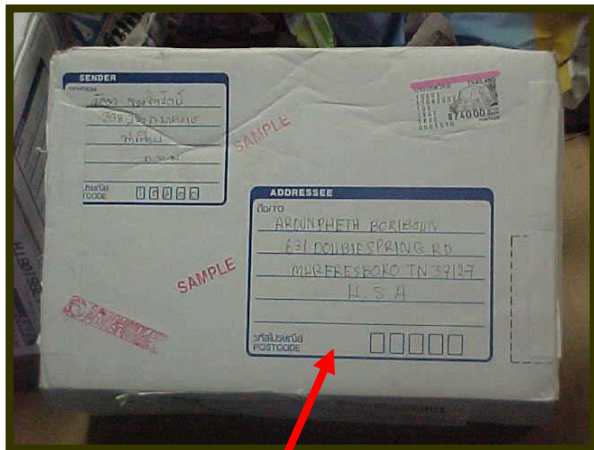


(Actual VACIS Image)



U.S. Customs Targeting System

Using this Methodology Bears Results:



**Mail Parcel Containing
Strontium 90**

**Personal Radiation
Detection Device**



U.S. Customs Targeting System

Efforts are Underway to Improve our Targeting/Screening Capability:

- **Enhanced Data Collection**
- **Expansion of NII Detection Program**
- **Prescreening Shipments through the Container Security Initiative (CSI)**





U.S. Customs Targeting System

Enhanced Data Collection

- **Development of US Customs Automated Commercial Environment (ACE)**
- **24-Hour Rule** (Effective 12/2/02)
- **Trade Promotion Authority** (Regulations Required by 8/03)
 - **Applies to All Modes of Traffic**
 - **Requires Advance Submission of Cargo Data**
 - **Transmission Prior to Importation/Exportation**



U.S. Customs Targeting System

Expansion of Non-Intrusive Inspection (NII) Capabilities

- **NII Deployment Continues - Over 100 Systems in Place in U.S.**
- **Portal Radiation Plan is Underway**
- **On-going Pilot Projects Include:**
 - **Isotope Identifiers**
 - **Chemical/Explosive K-9 Detection, etc.**



U.S. Customs Targeting System

Container Security Initiative (CSI)

- **Employs Targeting/Examination Methodology in the world's Mega-ports**
- **Capitalizes on Data Collection & Transmission, Enhancements in 24 Hr. Regulations & TPA**
- **Improves Security of Global Supply Chain**
- **Will Afford the Industry Expedited Processing**





U.S. Customs Targeting System

The Customs Targeting Approach Combines:

- Risk Management Based Targeting
- Use of Advance Automated Information
- Automated Targeting Systems
- Inspection Technology & Methods
- Prescreening under CSI
- On-Going Efforts to Enhance Capabilities