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10	IN THE UNITED ST	ATES DISTRICT COURT
11	FOR THE NORTHERN DISTRICT OF CALIFORNIA	
12	OAKLA	ND DIVISION
13		
14	NELSON SEQUEIRA, et al.,	) ) Case No.: 4:22-cv-07996-HSG
15	Plaintiffs,	) )
16 17	· · ·	) )
18	v. U.S. DEPARTMENT OF HOMELAND	) ) FEDERAL DEFENDANTS' ) MEMORANDUM OF POINTS AND
19	SECURITY, et al.,	) AUTHORITIES SUBMITTED
20		<ul> <li>IN SUPPORT OF THEIR</li> <li>MOTION TO DISMISS</li> </ul>
21	Defendants.	)
22		) Date: May 18, 2023 ) Time: 02:00 pm
23		
24	I. INTRODUCTION	
25	The Department of Homeland Security and U.S. Immigration and Customs Enforcement	
26	(together the "Federal Defendants"), respectfully submit this memorandum in support of their	
27	motion to dismiss Plaintiffs' Complaint, ECF No. 1 ("Complaint").	
28		TS' MEMORANDUM OF POINTS
		N SUPPORT OF THEIR MOTION TO DISMISS : 22-cv-07996-HSG

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In 2010, the Arizona Attorney General and Western Union Financial Services, Inc. 1 ("Western Union") entered into a Settlement Agreement stipulating that "the Southwest Border 2 Area poses special money laundering risks associated with criminal activity by drug, human, and 3 weapons smuggling organizations. The problems associated with this criminal activity are regional 4 in nature and are not confined to any single U.S. or Mexican border state." Settlement Agreement, 5 State of Arizona v. Western Union Financial Serv., Inc., ¶ 10.<sup>1</sup> They further agreed that "an 6 effective and cooperative working relationship between financial services providers and law 7 enforcement agencies [would] play an important role in enabling law enforcement to successfully 8 combat money laundering and other criminal activity in the Southwest Border Area." Id. A 2014 9 Amendment to that Settlement Agreement created the Southwest Border Transaction Record 10 Analysis Center (TRAC), a web-accessible database available to law enforcement officers that 11 began with data about money transfers from Western Union, but now includes data regarding 12 money transfers over a certain threshold dollar amount from numerous additional money transfer 13 businesses. Law enforcement uses TRAC to investigate money laundering related to human 14 trafficking, human smuggling, narcotics trafficking, and terrorism. See United States v. Escobedo, 15 2019 WL 6493943, at \*1 (D. Mont. Dec. 3, 2019). 16

Plaintiffs include individuals who allege that they regularly use money transfers to send
money to family abroad, and that they are distressed that data about those transactions was
allegedly collected and can be accessed by government agencies via the TRAC. *See* Compl.,
¶¶ 50–53.<sup>2</sup> Presuming such transactions have taken place, Plaintiffs allege that, "by gaining access
to or obtaining copies of the financial information in the TRAC database," Compl., ¶71, the
Government Defendants violated Section 3402 of the Right to Financial Privacy Act, 12 U.S.C.

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<sup>2</sup> For purposes of the instant motion, Federal Defendants take no position as to whether any records pertaining money transfers by individual Plaintiffs were collected for the TRAC, and whether any government entity has accessed any such records.

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<sup>&</sup>lt;sup>1</sup> Plaintiffs incorporate this Settlement Agreement by reference in the Complaint, *see* Compl. ¶ 30, and the Court may therefore consider the Settlement Agreement on this motion to dismiss without converting it into a summary judgment motion. *See infra* (discussing case law concerning incorporation by reference).

§§ 3401–3422 (the "RFPA"). Whether or not Plaintiffs are correct that records about their 1 transactions have or have not been accessed as a matter of fact. Plaintiffs are mistaken on the law. 2 The Supreme Court has explained that the RFPA "accords customers of banks and similar financial 3 institutions certain rights." SEC v. Jerry T. O'Brien, Inc., 467 U.S. 735, 745 (1984). Money 4 transfer companies are neither. An examination of the plain language of the provisions that 5 Plaintiffs invoke, the surrounding text of the RFPA, and the broader statutory context, confirms 6 that money transfer businesses are not "financial institutions" to which Section 3402 applies. Thus, 7 government access to the TRAC database, either in general or with respect to data about Plaintiffs' 8 transactions, does not implicate the liability provisions of the RFPA. 9

For these reasons, and as explained more fully below, Plaintiffs' claim under the RFPA
(Count I) should be dismissed with prejudice.

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#### **II. DISCUSSION**

#### A. Legal Standard

14 "A defendant may move to dismiss a complaint for failing to state a claim upon which relief 15 can be granted under Rule 12(b)(6)." Rutter v. Apple Inc., 2022 WL 1443336, at \*1 (N.D. Cal. 16 May 6, 2022). On such a motion, dismissal is appropriate "only where the complaint 'lacks a 17 cognizable legal theory or sufficient facts to support a cognizable legal theory." Id. (quoting 18 Mendiondo v. Centinela Hosp. Med. Ctr., 521 F.3d 1097, 1104 (9th Cir. 2008)). In assessing a 19 Rule 12(b)(6) motion, the Court must consider all well-pled allegations in a complaint as true and 20 view the complaint in the light most favorable to the plaintiff. See Albright v. Oliver, 510 U.S. 21 266, 268 (1994). "Nevertheless, courts do not 'accept as true allegations that are merely 22 conclusory, unwarranted deductions of fact, or unreasonable inferences."" Rutter, 2022 WL 23 1443336, at \*1 (quoting In re Gilead Scis. Secs. Litig., 536 F.3d 1049, 1055 (9th Cir. 2008)); see 24 also Ashcroft v. Igbal, 556 U.S. 662, 678 (2009) ("labels and conclusions" or a "formulaic 25 recitation of the elements of a cause of action will not do.") Rather, to survive a motion to dismiss 26 under Rule 12(b)(6), the "complaint must contain sufficient factual matter, accepted as true, to state 27 a claim to relief that is plausible on its face." Id.

1	"Ordinarily, a court may look only at the face of the complaint to decide a motion to
2	dismiss." Van Buskirk v. Cable News Network, Inc., 284 F.3d 977, 980 (9th Cir. 2002). However,
3	"[u]nder the 'incorporation by reference' rule of this Circuit, a court may look beyond the
4	pleadings" to documents incorporated into the complaint by reference "without converting the Rule
5	12(b)(6) motion into one for summary judgment." Id.
6 7	B. Plaintiffs' Claim Under the Right to Financial Privacy Act Fails Because Money Transfer Businesses Are Not Financial Institutions for Purposes of the Provision that Plaintiffs Invoke.
8	Section 3402 of the RFPA provides that, with certain specific exceptions, "no Government
9	authority may have access to or obtain copies of, or the information contained in the financial
10	records of any customer from a financial institution" unless the requirements of Section 3402 are
11	fulfilled. 12 U.S.C. § 3402. A "financial institution," for purposes of Section 3402, is:
12	any office of a bank, savings bank, card issuer as defined in section 1602(n) of
13	Title 15, industrial loan company, trust company, savings association, building and loan, or homestead association (including cooperative banks), credit union, or
14	consumer finance institution, located in any State or territory of the United States, the District of Columbia, Puerto Rico, Guam, American Samoa, or the Virgin Islands.
15	12 U.S.C. § 3401(1). Plaintiffs contend that the Money Transfer Business Defendants fall within
16	this definition as "consumer finance institutions located in the United States," Compl., ¶ 65 (citing
17	12 U.S.C. § 3401(1)), and that therefore, the Government Defendants "violated the RFPA by
18	gaining access to or obtaining copies of the financial information in the TRAC database." Compl.,
19	¶ 71 (citing 12 U.S.C. § 3402). Plaintiffs' theory of liability, therefore, depends on whether money
20	transfer companies are "financial institutions" under Section 3402 of the statute. They are not.
21	The Supreme Court has observed that "the most salient feature of the [RFPA] is the narrow
22	scope of entitlements it creates." Jerry T. O'Brien, 467 U.S. at 745; see also Abdelfattah v. U.S.
23	Dep't of Homeland Sec., 787 F.3d 524, 542 (D.C. Cir. 2015) (quoting same in the course of
24	affirming dismissal of plaintiff's RFPA claim). "Consumer finance institutions" that fall within
25	Section 3401(1)'s definition of "financial institution" are not simply any companies that deal with
26	financial matters and interact with consumers. See, e.g., Young v. Trans Union, 2012 WL
27	12844773, at *7 (N.D. Cal. Aug. 29, 2012) (VISA not "financial institution" under Section
28	4 FEDERAL DEFENDANTS' MEMORANDUM OF POINTS

3401(1)); *Abdelfattah*, 787 F.3d at 543 (credit reporting agency not "financial institution"); *Winters v. Bd. of County Comm'rs*, 4 F.3d 848, 852 (10th Cir. 1993) (pawnbrokers not "financial institutions"); *Byrd v. GMAC Mortg.*, 2020 WL 4577461, at \*3 (D. Colo. Aug. 7, 2020) (credit reporting agency not "financial institution"). Rather, the term has a precise, technical scope. And for multiple reasons, that scope excludes the money transfer businesses at issue here and dooms Plaintiffs' claims against the Federal Defendants.

# 1. "Consumer Finance Institutions" Are Companies for Which Provision of Loans to the Public is a Core Function and Purpose of Their Business.

Two federal courts have carefully considered the scope of the term "consumer finance institution," and both have concluded that it refers only to companies for which "a core function and purpose" is "to provide financing and cash loans to the public." *Commodity Futures Trading Comm'n v. Worth Bullion Group, Inc.*, 717 F.3d 545, 551 (7th Cir. 2013) ("*Worth Bullion*"); *see also FTC v. Sterling Precious Metals, LLC*, 2013 WL 1442180, at \*2–5 (S.D. Fl. Apr. 9, 2013) ("*Sterling*") (same).<sup>3</sup> The careful analysis undertaken in these precedents is persuasive and should be adopted here.

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#### a. Plain Meaning

To begin, the Court should look to the plain meaning of the relevant text. *United States v. Pacheco*, 977 F.3d 764, 767 (9th Cir. 2020) (observing that statutory interpretation begins with "the presumption that Congress intended that the words used be given their plain and ordinary meaning"). Black's Law Dictionary defines a "consumer finance company" as "[a] finance company that deals directly with consumers in extending credit." Black's Law Dictionary (11th ed. 2019); *Worth Bullion Group, Inc.*, 717 F.3d at 550 (citing identical 2009 definition); *Pacheco*, 977 F.3d at 767 ("To determine the ordinary meaning of an undefined term, [the Court] may refer to dictionary definitions.") (citation omitted). Another dictionary, cited by the *Worth Bullion* court, defines "consumer finance company" as "[a] nonbank lender," and elaborates further that "a

<sup>&</sup>lt;sup>3</sup> See also Byrd, 2020 WL 4577461, at \*3 (holding that credit reporting agency was not a "financial institution" under the RFPA, relying on the Seventh Circuit's conclusion that "the types of entities covered by the statute 'provide financing' as 'a core function and purpose of such businesses') (citing and quoting *Worth Bullion*, 717 F.3d at 551).

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consumer finance company does not receive deposits, but does make loans to customers for business or personal use. It derives its profits from the interest on these loans. It is also called simply a finance company." *Worth Bullion*, 717 F.3d at 550 (quoting The Free Dictionary by Farlex, *available at* http://financial-dictionary.thefree dictionary.com/Consumer+Finance+Company).

The court in *Sterling*, having also looked to Black's Law definition of "consumer finance 6 company," went on to reason that "the term used in the RFPA is not 'consumer finance 7 company'-it is 'consumer finance institution.'" Sterling, 2013 WL 1442180, at \*3 (emphasis 8 added). The court then considered definitions of the word "institution" in Black's Law Dictionary 9 and the American Heritage Dictionary and concluded "in this circumstance, institution means an 10 established organization that is dedicated to or primarily established for a particular cause or 11 purpose." Id. To illustrate, the court observed that while "[f]ew would doubt that Ford fits into the 12 common meaning of . . . an 'automobile manufacturing institution,'" . . . and its financing 13 subsidiary might be a "consumer finance company" under the Black's Law definition, the court 14 reasoned that Ford's incidental provision of credit to consumers to facilitate their purchase of 15 automobiles would not render it a "consumer finance institution." Id. at \*4 (emphasis the court's). 16

This Court should likewise hold that the plain meaning of the term "consumer finance 17 institutions" excludes money transfer businesses because such businesses do not extend credit to 18 consumers as a core function or purpose. Worth Bullion, 717 F.3d at 551. Plaintiffs allege that 19 20 certain money transfer businesses in this case engage in "lending services" or offer "personal lending," see Compl., ¶¶ 7, 10. But those allegations are of no moment. Even if those allegations 21 are true, the Complaint itself acknowledges that lending is not a core feature of these businesses. 22 Id., ¶ 26 (under the heading "How Money Transfer Businesses Work," alleging that "[t]he vast 23 majority of revenue at companies like the [Money Transfer Business] Defendants comes from 24 person-to-person transfers"). Indeed, the very title selected for these companies by Plaintiffs, *i.e.* 25 "Money Transfer Business Defendants," id. at 2, reflects that the purpose of these companies is not 26

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6 FEDERAL DEFENDANTS' MEMORANDUM OF POINTS AND AUTHORITIES SUBMITTED IN SUPPORT OF THEIR MOTION TO DISMISS Case No.: 22-cv-07996-HSG "to provide financing and cash loans to the public," *Worth Bullion*, 717 F.3d at 551, but to provide a money transfer service.

This places money transfer businesses beyond the scope of the plain language of the statute Plaintiffs seek to invoke. Because money transfer businesses are not "consumer finance institutions," they do not constitute "financial institution[s]." 12 U.S.C. § 3401(1). Accordingly, Section 3402, which imposes limitations on accessing "the financial records of any customer *from a financial institution*," 12 U.S.C. § 3402 (emphasis added), does not apply to the Federal Defendants' access to TRAC information.<sup>4</sup>

Indeed, in the only prior case of which the Federal Defendants are aware in which a court
addressed a claim that the use of TRAC data violated the RFPA, the court expressed skepticism
that the statute applies in this setting. *See Escobedo*, 2019 WL 6493943, at \*4 (holding, on
defendant's motion to suppress based on alleged violation of the RFPA, that "*even if the Act applied here*, there is no right to suppress evidence under it") (emphasis added). The statutory text
confirms that the court's doubt was well placed.

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#### b. Surrounding Statutory Language

The statutory language surrounding "consumer finance institutions" confirms that money
transfer businesses are properly excluded from the scope of this term. "The principle of *noscitur a sociis*—'it is known by its associates' or 'birds of a feather flock together'—instructs that words in
statutes are given more precise content by neighboring words." *See Unicolors, Inc. v. H&M Hennes & Mauritz, L.P.*, 52 F.4th 1054, 1068 (9th Cir. 2022) (citing *Life Techs. Corp. v. Promega Corp.*, 580 U.S. 140 (2017)).

In *Worth Bullion*, the Seventh Circuit invoked this principle in its analysis of "consumer
finance institutions": "[i]t is clear that all the referenced entities surrounding the phrase 'consumer
finance institution' in the RFPA's definition of 'financial institution,' including banks, card issuers,
loan and trust companies, and credit unions, convey considerably more than a tangential or
secondary relationship to the field of financing." *Worth Bullion*, 717 F.3d at 551. Rather, a

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- <sup>4</sup> While Section 3402 imposes limitations on access, Section 3417 enumerates the civil penalties for violations of that provision. *See* 12 U.S.C. §§ 3402, 3417.

primary reason each of these entities exists is to provide financing and cash loans to the general public. *Id.* Applying the same canon of statutory interpretation, the court in *Sterling* agreed: "[t]he entities in the definitional provision of the RFPA all appear to have financing as a core aspect of their business." *Sterling, LLC*, 2013 WL 1442180, at \*5.

As in *Worth Bullion*, the nature of the money transfer businesses before the Court in this case "is readily distinguishable from that of the other entities listed in the RFPA's definition of 'financial institution." 717 F.3d at 551. For this reason, too, it is apparent that they do not qualify as "consumer finance institutions" under Section 3401 and therefore are not "financial institutions" under Section 3402.

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#### 2. Congress Excluded Money Transfer Businesses from Section 3401's Definition of "Financial Institutions"

Other provisions of the RFPA confirm that the term "financial institutions," as defined in 12 Section 3401, excludes money transfer businesses. That section provides the relevant definition 13 that generally applies across the RFPA. But in Section 3414, Congress sets forth "special 14 procedures" that, inter alia, govern "[a]ccess to financial records for certain intelligence and 15 protective purposes." 12 U.S.C. § 3414, (a). These special procedures apply "only when the 16 government is seeking the customer records of a financial institution in connection with a 17 counterintelligence, terrorism, or Secret Service investigation." Worth Bullion, 717 F.3d at 552-53. 18 In that context, where the requirements of Section 3402 expressly do not apply, see 12 U.S.C. 19 § 3414 (a)(1), Congress incorporates by reference the Bank Secrecy Act's much broader definition 20 of "financial institutions." Id. § 3414 (cross-referencing 31 U.S.C. §5312(e)). That definition 21 includes "a dealer in precious metals, stones, or jewels," "a pawnbroker," and, as relevant here: 22 a licensed sender of money or any other person who engages as a business in the 23 transmission of currency, funds, or value that substitutes for currency, including any person who engages as a business in an informal money transfer system or any 24 network of people who engage as a business in facilitating the transfer of money domestically or internationally outside of the conventional financial institutions 25 system. 26 31 U.S.C. § 5312. In Worth Bullion, the Seventh Circuit reasoned that because the RFPA 27 incorporated this broader definition from the Bank Secrecy Act only in the limited context of 28 8

#### FEDERAL DEFENDANTS' MEMORANDUM OF POINTS AND AUTHORITIES SUBMITTED IN SUPPORT OF THEIR MOTION TO DISMISS Case No.: 22-cv-07996-HSG

Section 3414, there was no reason to conclude that Congress intended the broader definition to apply outside of that context. 717 F.3d at 552–53. The *Sterling* court agreed. 2013 WL 1442180, at \*4 (declining to substitute the broader Bank Secrecy Act definition where Congress had supplied a narrower one as the default definition for the RFPA).

These precedents' conclusions are not only logical, but explicit in the RFPA. Congress 5 provided a narrow definition of "financial institution" to apply across the RFPA, and a broader 6 definition, borrowed from the Bank Secrecy Act, to apply in the specific context of 7 counterintelligence, terrorism, or Secret Service investigations. 12 U.S.C. § 3401 (stating that its 8 definition is operative for the RFPA "except as provided in [12 U.S.C. § 3414]."). The provision 9 on which Plaintiffs rely here—Section 3402— tracks expressly to the narrower, generally 10 applicable definition. And that definition, as explained, excludes money transfer businesses from 11 the meaning of "financial institutions." Under well-settled canons of construction, the result is 12 beyond dispute. See Keene Corp. v. United States, 508 U.S. 200, 208 (1993) (observing that 13 "where Congress includes particular language in one section of a statute but omits it in 14 another ..., it is generally presumed that Congress acts intentionally and purposely in the 15 disparate inclusion or exclusion") 16

Indeed, Senator Ron Wyden, whose recent public comments regarding TRAC Plaintiffs 17 incorporate by reference into the Complaint, see Compl., ¶ 44 (discussing Senator Wyden's having 18 "raised concerns" about the program in 2022), acknowledged that "money transfer businesses are 19 20 not subject to the same protections as bank-based transactions under the Right to Financial Privacy Act." See Letter from Sen. Ron Wyden, to Joseph V. Cuffari, Inspector General, Department of 21 Homeland Security (Mar. 8, 2022) available at https://www.wyden.senate.gov/imo/media/ 22 doc/DHS%20IG%20ICE HSI%20data%20complaint%20final.pdf; see supra at 4; Van Buskirk, 23 284 F.3d at 980 (a court may consider documents incorporated by reference into a complaint on a 24 12(b)(6) motion without converting it into a motion for summary judgment). Senator Wyden's 25 comment confirms what is apparent from the plain language of Section 3401 as well as its broader 26 statutory context: Section 3402 of the RFPA has no application to the facts pled in the Complaint. 27

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2	In sum, Plaintiffs claim that the Federal Defendants have improperly obtained or accessed	
3	records about Plaintiffs' transactions from money transfer businesses, in violation of the RFPA.	
4	See Compl., ¶¶ 63–73. In order for that claim to have merit, money transfer businesses must be	
5	"financial institutions" as defined in Sections 3401 and 3402. They are not. Plaintiff's claim	
6	against the Federal Defendants therefore fails.	
7	III. CONCLUSION	
8	For the reasons explained herein, the Court should grant the Federal Defendants' motion	
9	and dismiss Count I of Plaintiffs' Complaint.	
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12	Dated: March 3, 2023 Respectfully submitted,	
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