## **Vermont**

## Vermont Data Privacy Act (H.121) Score: 68/100



The Vermont Data Privacy Act (H.121) has passed the Vermont House the state's Senate. This bill would meaningfully protect the personal data of Vermont residents. By passing this bill, Vermont could stop the trend of states passing so-called privacy laws that, in reality, allow business to continue taking advantage of the status quo: widespread and harmful data collection and sale.

If passed as currently written, the Vermont Data Privacy Act would be the second-strongest data privacy law in the nation, trailing only one point behind California, which has the strongest law.

With this bill, Vermont joins Maine, Maryland, and Massachusetts in debating strong privacy legislation this session that would provide residents of those states meaningful privacy protections and stop Big Tech from engaging in widespread abusive data practices.

## **Strong provisions:**

- Sets meaningful limits on the amount of personal data companies can collect and use
- Requires companies to get consumers' consent to use their sensitive data, including precise geolocation, biometric, and health data
- Allows consumers to hold businesses accountable for violations via a private right of action
- Includes strong civil rights language to protect all Vermonters from discrimination online
- Places heightened protections on the personal data of children and teens
- Gives Attorney General the authority to craft rules to ensure the law keeps pace with developments in technology
- Allows Vermont residents to tell all data brokers to stop collecting and selling their data and to delete the data they already have using one centralized opt-out request

Read the full <u>State of Privacy</u> report for more.



