

**From:** (b)(6)  
**To:** (b)(6)  
**Subject:** FW: information on media monitoring services  
**Date:** Wednesday, May 10, 2017 9:31:04 AM

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Per our discussion yesterday

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**From:** Lainez, Eileen  
**Sent:** Wednesday, May 10, 2017 9:26 AM  
**To:** (b)(6)  
**Subject:** RE: information on media monitoring services

Hi (b)(6)

We use Bulletin Intel (recently acquired by Cision) -- same provider DHS OPA uses. They send us a few different compilations each morning, which are distributed to agency leaders for situation awareness, and which we use to address misinformation when appropriate.

We also have someone on staff who monitors and analyzes the media. The Bulletin Intel software provides statistical graphs, and we can adjust to view specific time periods.

Best,  
Eileen

Eileen M. Lainez  
Deputy Director, Public Affairs  
Office of External Affairs  
Federal Emergency Management Agency  
U.S. Department of Homeland Security  
C: 202-320-1951  
[Eileen.Lainez@fema.dhs.gov](mailto:Eileen.Lainez@fema.dhs.gov)  
[FEMA App](#)  
[@FEMAspox](#)

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**From:** (b)(6)  
**Sent:** Wednesday, May 03, 2017 5:36 PM  
**To:** Lainez, Eileen <[eileen.lainez@fema.dhs.gov](mailto:eileen.lainez@fema.dhs.gov)>; Wright, Howard H CAPT  
(b)(6) FRIEL, MICHAEL (b)(6) Verrico, John S  
(b)(6) Hatchett, Dolline L (b)(6) Plozai,  
Jennifer (b)(6)  
**Cc:** (b)(6)  
**Subject:** information on media monitoring services

Good evening,

We are beginning some market research on consolidating media monitoring capabilities/services for

NPPD, and were hoping that your component might be able to share some information with us as far as how you do media monitoring. (b)(5)

(b)(5)



Thanks!

(b)(6)

Deputy Director, External Affairs  
DHS National Protection and Programs Directorate

(b)(6)

(b)(6)

**From:** (b)(6)  
**To:** (b)(6)  
**Subject:** RE: information on media monitoring services  
**Date:** Wednesday, May 10, 2017 9:41:33 AM

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(b)(5)

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**From:** (b)(6)  
**Sent:** Wednesday, May 10, 2017 9:33 AM  
**To:** (b)(6)  
**Subject:** RE: information on media monitoring services

Thanks. (b)(5)

(b)(5)

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@FEMAspox

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DHS National Protection and Programs Directorate

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