Terms of Use



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USER OBLIGATION

If you are seeking to upload material to this site or to engage in any activities within the site other than passively viewing site content, you must register and become a site member. As part of the registration process, you will be asked to ACCEPT these Terms of Use. On doing so, you will be deemed to have consented to and you will be bound by these Terms of Use.

Visitors to the site merely wishing to view content do not need to register and become members. However, any use of this site (which includes but is not limited to simply viewing the site's content) constitutes your acknowledgement and acceptance of these Terms of Use, which takes effect the moment you first use the site.

Blip.tv reserves the right at any time to change the terms, conditions and notices under which its services are offered, including but not limited to these Terms of Use, by posting such changes online. It is your responsibility to refer to and comply with these updated terms and conditions upon accessing the site. Your continued use of this site after changes are posted constitutes your acceptance of these terms and conditions as modified.

If these Terms of Use are not accepted in full, you do not have permission to access the contents of this site or to upload content to this site and you should cease using this site immediately.

If there is any conflict between this tailored set of Terms of Use and the standard Terms of Use located at http://blip.tv/tos/, or any other rules and/or specific terms of use appearing on the Blip.tv site relating to specific material, then the tailored Terms of Use shall prevail.

ABILITY TO ACCEPT TERMS OF SERVICE

You affirm that you are either more than 17 years of age or possess legal parental or guardian consent, and are competent to enter into the terms, conditions, obligations, affirmations, representations and warranties set forth in these Terms of Use, and to abide by and comply with these Terms of Use.

You must be 17 years or over or possess legal parental or guardian consent to register as a member of this website. If we discover or have any reason to suspect that you have not reached 17 years of age or that you do not have legal parental or guardian consent, then we reserve the right to suspend or terminate your membership to this site immediately and without notice.

Children and young people under 17 are entitled to access this site to view its content but are not presently able to register as members and actively participate — i.e., upload content. Certain parts of the site (e.g., those containing films with adult language and/or content) may be unsuitable for younger viewers. Blip.tv offers user-managed content ratings, but we do not independently vet or verify these ratings and therefore we cannot and do not guarantee the accuracy of these content ratings.

PASSWORD, SCREEN NAME AND SECURITY

When you register as a member of Blip.tv, you will be asked to select a Screen Name and we will provide you with a Password which you are then free to change to your own original Password. Your Screen Name and Password allow you to access your account and, as we continue to enhance the site, log on to areas of the site that are reserved for members only.

You accept that it is your sole responsibility to maintain the confidentiality of your Password and Screen Name and that you are responsible for all activity that occurs under them. Blip.tv is unable to check the identity of people using the site and will not in any way be liable where your Password or Screen Name are used by someone else. You agree to notify Blip.tv immediately of any unauthorized use of your Password or Screen Name and any other breach of security as soon as you become aware of it.

Any private information and/or data relating to your membership to Blip.tv or your uploaded content that you are asked to supply or that you supply voluntarily as part of the registration process and as part of the upload/download process, will only be used by Blip.tv, our subcontractors, employees, agents and advisors, including legal advisors, as part of the process of administering your membership and when making decisions whether any material you seek to upload onto the site should be accepted or rejected. In addition, we may, at our sole discretion, disclose this information to the police, regulatory bodies or any legal advisers in connection with any suspected or alleged criminal activity or offense or suspected breach of these Terms of Use, including but not limited to any claim of infringement by you, or otherwise where required by law. Otherwise, this information will be kept private and confidential and will not be passed on to third parties without your express consent.

GRANT OF LICENSE

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When you upload or post content to the Blip.tv site, you grant Blip.tv a license to distribute that content, either electronically or via other media, to users seeking to download it through the Blip.tv site or for purposes of other services provided by Blip.tv and to display such content on Blip.tv affiliated sites. This license shall apply to the distribution and the storage of your content in any form, medium, or technology now known or later developed as necessary for us to provide the Blip.tv services as they now exist or are developed in the future.

To the extent reasonable and possible, Blip.tv will give you control over distribution of your content to third-party Web sites, devices and platforms through the Blip.tv Dashboard, which is available at http://blip.tv/prefs/.

Blip.tv respects the fact that your content is yours, and will not sell advertising on your content or sell your content without your permission. For more information on this, see the ADVERTISING section of these Terms.

When you upload content to Blip.tv you will be asked to select a secondary copyright license, which is additional to the license you grant to Blip.tv and its affiliated companies and partners. This license will govern how third parties may use your content. You can designate this license to be a Creative Commons License (see http://www.creativecommons.org) or an "All Rights Reserved" license (you also have the option of selecting "public domain," in which case you are disclaiming all copyright to the work for the benefit of the public at large). You agree that Blip.tv may make your content available to third parties, subject to such third parties abiding by the terms of this secondary license. While Blip.tv will advise its third-party content partners of the secondary license you select and request that the terms of such license be and is observed, you acknowledge that it is not Blip.tv's responsibility to enforce this secondary license and Blip.tv cannot guarantee that your secondary license will in fact be observed by any third parties.

You may remove content you have posted on Blip.tv at any time. When you delete content from Blip.tv, such deleted content, while not available to the viewing public and other Blip.tv users, will remain on the Blip.tv server until such time as you make a specific request to Blip.tv for permanent deletion of such content from the Blip.tv server. Such requests must be made in writing, via email, to Blip.tv customer service at the following address: support@blip.tv. When you do remove your content, the license described above will automatically expire. We cannot guarantee that content deleted from Blip.tv or permanently deleted from our servers will be deleted from the Web sites or systems of third parties. If you would like your content removed and/or permanently deleted from any Web sites other than Blip.tv, you will be required to contact such Web sites directly, and we cannot guarantee any outcome, action or result with respect to any such request by you.

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If you believe that any of your intellectual property rights have been violated (e.g., your copyright or trademark infringed) by material available on the Blip.tv, you will need to provide, at a minimum, the following information immediately:

- The nature of your complaint and an exact description of where the material about which you complain is located within the site;
- In the case of a copyright/trademark dispute, identification of the copyrighted/trademarked work that you claim has been infringed and a statement by you that you have a good-faith belief that the disputed use is not authorized by the copyright/trademark owner, its agent, or the law;
- Your name, address, telephone number, and email address;
- A statement by you that the above information is accurate and, in the case of a
 copyright/trademark dispute, that you are the owner of the copyright/trademark involved or are
 authorized to act on behalf of that owner; and
- Your electronic or physical signature.

It is our policy to respond to notices of alleged infringement that comply with the Digital Millennium Copyright Act. For directions and more information on our copyright policy and procedure for reporting alleged copyright infringement, please <u>click here</u>.

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Blip.tv provides users the opportunity to share in revenue from advertising. Advertising on Blip.tv is "opt-in". Blip understands that You have no expectation and no intention to participate in this program

Blip.tv reserves the right to run advertisements on any page on Blip.tv, but will not run advertisements instream or directly adjacent to user videos without the opt-in of the user who uploaded the video.

DO IT YOURSELF ADVERTISING

Blip.tv offers a service that allows you to run your own advertising against your own content for free. This free service may be used to promote your own product or service, but may not be used to display paid-for advertising or promotion for a third-party product or service. If you would like Blip.tv to run advertisements that you have sold, you may request that we do so. You will be charged a fee. Blip.tv's DIY advertising services are provided without representation or warranty of any kind, and are provided on an as-is basis.

Blip.tv respects the privacy of its users. Everyone always says these things in these documents, but we really mean it.

Blip.tv will not share personally identifiable information about you with any third-party except as required by law, or as is necessary to fulfill its obligations under these Terms (i.e. to facilitate advertising revenue share payment).

Blip.tv's service includes a demographic data collection system. As part of this system Blip.tv may ask you questions about yourself (like your age, interests or zip code). Your answers to these questions may be stored on your computer and transmitted to Blip.tv from time to time. Blip.tv will never store this information on its servers in a way that's relatable to you or your identity, instead the information will only be stored and operated on in an aggregate way. That said, Blip.tv may transmit some of your answers to its advertising partners at the time advertisements are served to you. We do this in order to deliver the most relevant advertisements possible.

In addition to specific questions we may ask you, we will also record information about your use of the site that may include your IP (Internet Protocol) address and the pages and videos you have visited. This information may be shared with other users and our partners in an aggregate form that is designed to not be individually identifiable.

Blip understands that you intend to place no persistent cookies in your embedded players. Blip's video player includes third-party code that is necessary for the provisioning of modular, discrete functionality. Blip will provide a method to disable discrete portions of software that may place persistent cookies on user's machines.

CLOSED CAPTIONING

Blip.tv will make available closed captioning ability using industry standard practices and provided on an as-is basis.

PROHIBITED CONTENT

Our goal is to promote the free-flowing exchange of expression relating to members interests, activities and hobbies while maintaining high standards of respect and decency. In order to attain this goal, and in addition to the other content and/or action restrictions set forth in these Terms of Use and elsewhere on the Blip.tv website, the following content is prohibited on Blip.tv:

 Content involving nudity, including but not limited to, nudity or partial nudity of children of any age.

- Content that exploits children or minors or that discloses any personally identifying information beyond a first name about persons under the age of 18.
- Content that disseminates personal information about another individual for malevolent purposes, including libel, slander, defamation or harassment.
- Content that has as its sole or primary purpose to advertise a particular product or service that, in
 the sole judgment of Blip.tv, does not otherwise have redeeming value to the community. Blip.tv
 may allow the uploading of some such content for a fee, at its sole discretion. Such advertising
 content may be treated differently than other content (i.e. through indications that it is an
 advertisement, or exclusion from some indices or searches).
- Content that is or may be deemed to be grossly offensive to the online community, including but not limited to, blatant expressions of bigotry, prejudice, racism, hatred and profanity.
- Content promoting or providing instructional information about illegal activities.
- Content depicting cruelty to animals.
- Copyrighted content or material that is used without the express permission of the owner.
- Content intended to abuse, harass, stalk, threaten or otherwise violate the legal rights of others (such as the rights of privacy and publicity).
- Content that contains software or other material protected by intellectual property laws unless you own or control the rights thereto or have secured all necessary consents and/or licenses.
- Content or other material that contains viruses, corrupted files, or any other similar software or programs that may damage the operation of Blip.tv servers or another users computer.
- Content that violates any applicable laws or regulations not specifically referenced herein.

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WARRANTY DISCLAIMER

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TERMINATION

The Parties understand and agree that You are not obligated to upload any videos or other content to Blip.tv and You reserve the right to remove any and all of Your videos and other content at Your sole discretion. Either party may end this Agreement on 30 days written notice.

MISCELLANEOUS

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The section headings contained in these Terms of Use are included for convenience only, and shall not limit or otherwise affect these terms and conditions.

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized officers as of the date set forth below:

Blip Networks, Inc.		Creator:	U.S. General Services Administration
Ву:		By:	
Name:		Name:	Martha Dorris
Title:		Title:	Deputy Associate Administrator
	187 Lafayette St 6FL	_	1800 F S† NW,
Address:	New York, NY 10012	Address:	Washington, DC 20405
Date:		Date:	February 25, 2009